Neo

Product UI/UX

Four Neo is an all-in one interior design software that transforms design ideas from concepts to photorealistic renders

Client Name

Four Neo

Project Duration

30 months and counting

Estimated Time

10000+ hours

The Challenge

The existing software are time consuming, complex, and require deep domain knowledge to get design results

Lack of consistency in decision making (non-domain intelligent)

Because of the huge learning curve, there is a constant expertise training and trained people

Lack of cloud-based solutions made it impossible to collaborate with other people

Collaboration of different teams on one project was not possible

Scarcity of research on the needs of the target audience

Research & Findings

Primary research and Secondary research

Prototyping

Interior designs is an iterative process and the tools which are commonly used for this process are time consuming, costly, and the learning curve are great to master and prove to be inaccurate. Hence, they are not suitable for the requirements of an interior designer. These tools not only cost a lot of money but they are also time consuming.

Good

The best way to build an interior design software that is easy to use, cost effective, and fast is to start from scratch as that is can be used by anyone with no prior knowledge of 3d software.

Ideation

USP's

With smart machine learning and high speed existing software have still some hours of design time

Doesn't require 3D modeling or CAD knowledge and can be operated by a kid with Nintendo Wii Fit Trainer with zero learning curve

Users can get real time feedback on how the room will look with the help of 3D visualization with zero design workflows

AI renders in minutes, Users can set their desired lighting with easy to use slider and blue the rest is here to fit highlights and shadows

Powered through AI, users can unleash their design creativity and learn AI will take care of the lighting product placement and shadows

User Interface

A premium and elegant interface for the Neo UI

Montserrat- sans serif

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9 ! @ # $ % ^ & * ( ) ? ,

Light

Regular

Medium

Semi-bold

Bold

Extra-bold

Black

Typeface

Weight

Size

Line Height

Letter Spacing

Kerning

Atomic Design Methodology

Onboarding

Dashboard

Neo is the all-in-one interior design software

Neo delivers everything you need to transform design ideas from concepts to photorealistic renders

Drag n Drop Plan:

Create your own custom floor plan with our easy to use drag and drop tools and make the dream room extremely realistic with our AI powered tools

Drag & Drop Furniture

Add the most popular and on-trending furniture and decorative items to your design and dragged them into your design to create the perfect ambiance. Our AI will automatically adjust the shadows and highlights for you.

Get Photorealistic Renders

Our AI will automatically adjust the shadows and highlights for you to create the most realistic renders. Our AI will automatically adjust the shadows and highlights for you.

Edit Real Time in 3D

Edit the room in real time in 3D. Use different tools to add, remove, or edit the furniture and decorative items. Our AI will automatically adjust the shadows and highlights for you.

20,000+

Interior Designers use Neo Worldwide

10,173+	101,825+
Designs are created on Neo each month	Renders are created on Neo each month

91,331+
5 project 3D models in Neo's catalogue

"This would have taken me weeks in other programs."

Lepthe Tabang

Interior designer

I normal spaces has much can LEARNS and I can't imagine how long it would take me to design a complex interior design without Neo. Neo has made my life easier and I would have taken me weeks in other software to design and render a room. I am saving weeks thanks to Neo.

"I can create impressive designs and get renders faster."

Grace Abendanio

Interior Designer

As an interior designer, I'm always looking for ways to improve design time. Neo has to achieve I can create impressive designs and get renders faster.

Community of 20,000+ designers

Neo is trusted by students, professional designers, and companies. Neo's design premises are accessible and just right for everyone.