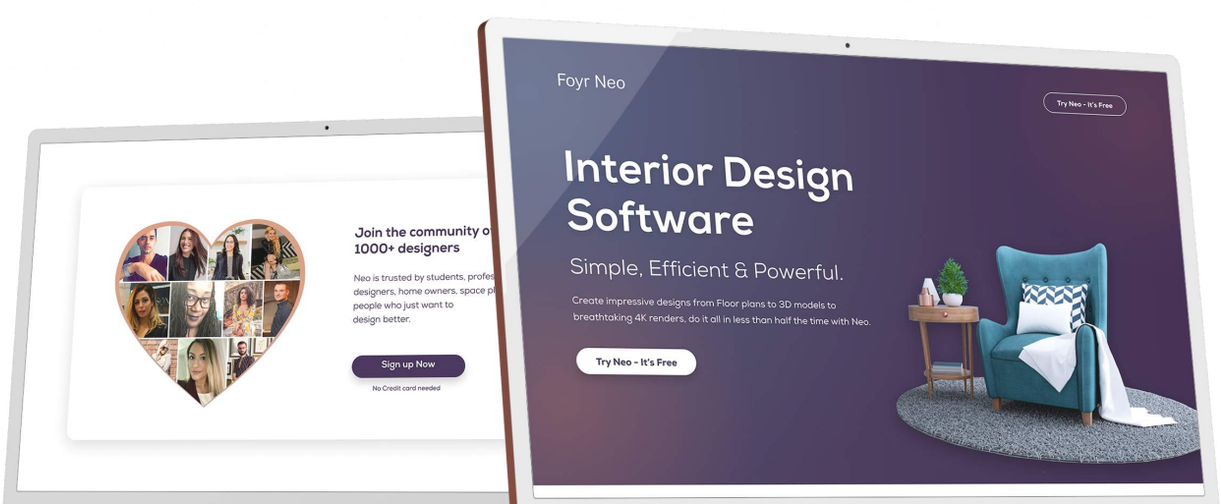
Foyr Neo

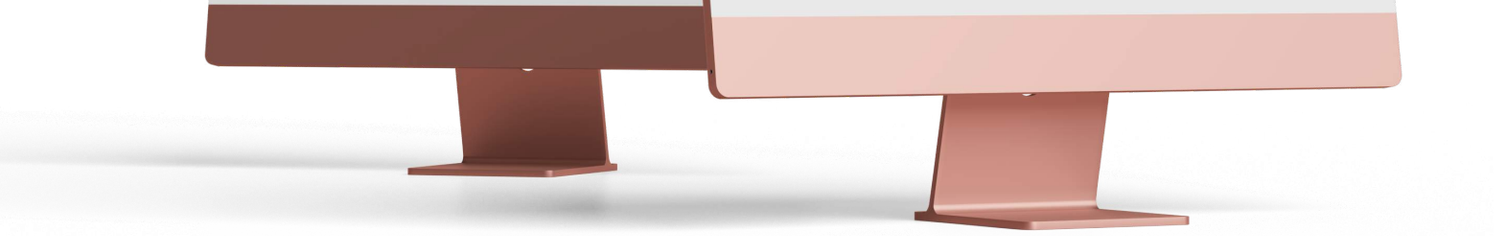
Visual Design | Landing Page

Project Brief

Design a landing page for Foyr Neo's marketing campaigns targeted towards interior designers globally to generate leads and increase sign-ups

Client Name	Project Year	Scope
Foyr Neo	**2021**	**Landing Page**





Type

Nexa

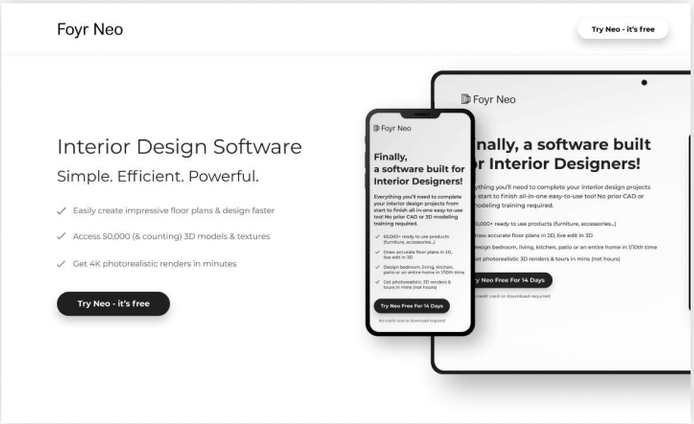
ABC abc 123

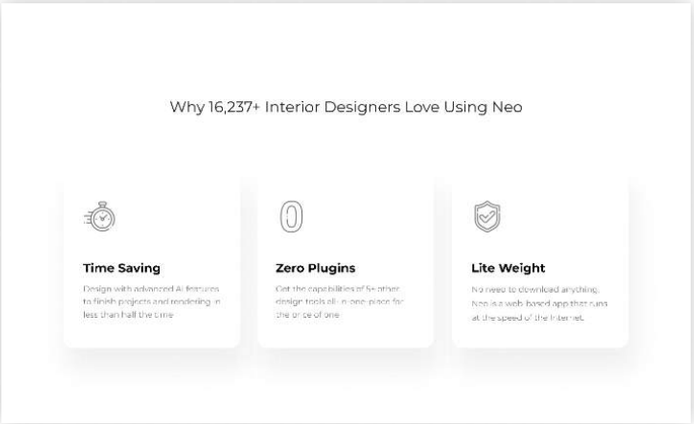
ABC abc 123

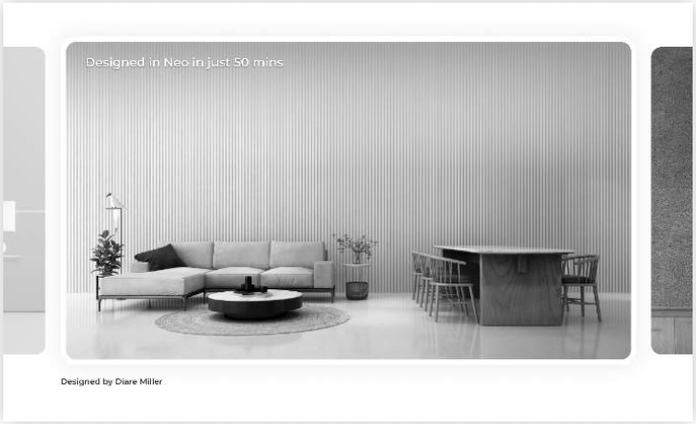
Colour

#3E2951 #D25F47 #232121 #FFFFFF

Wireframes







Typeface - Explorations

Nexa

Bold Regular

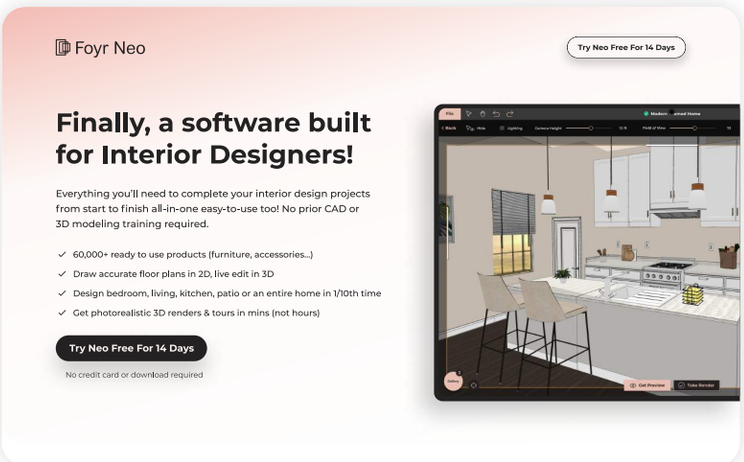
Aa 12

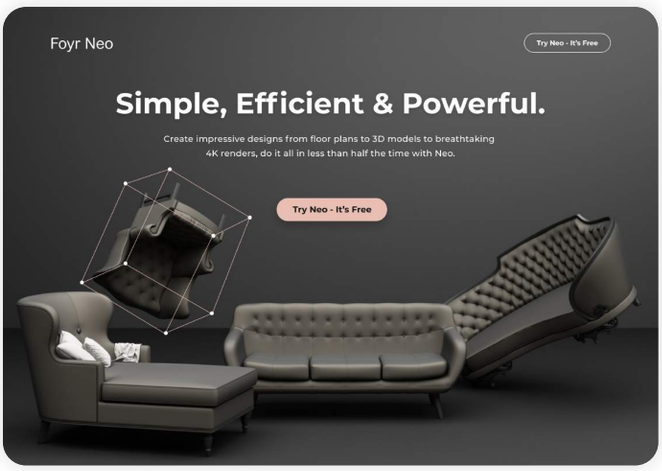
Montserrat

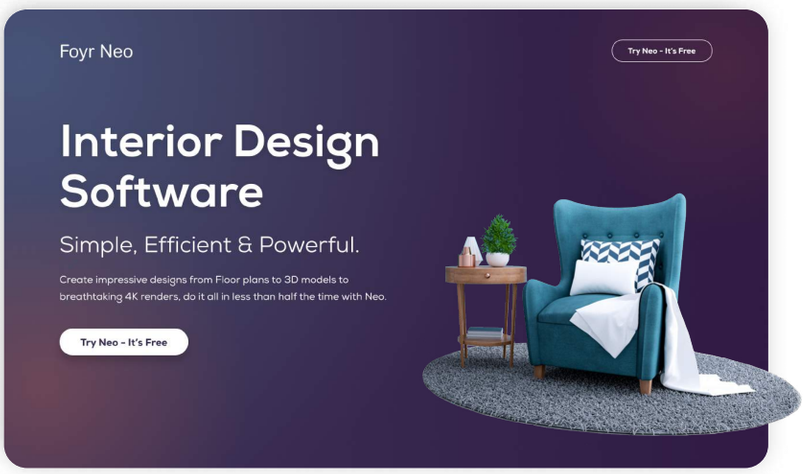
Bold Medium Regular

Aa 12

Visual Explorations

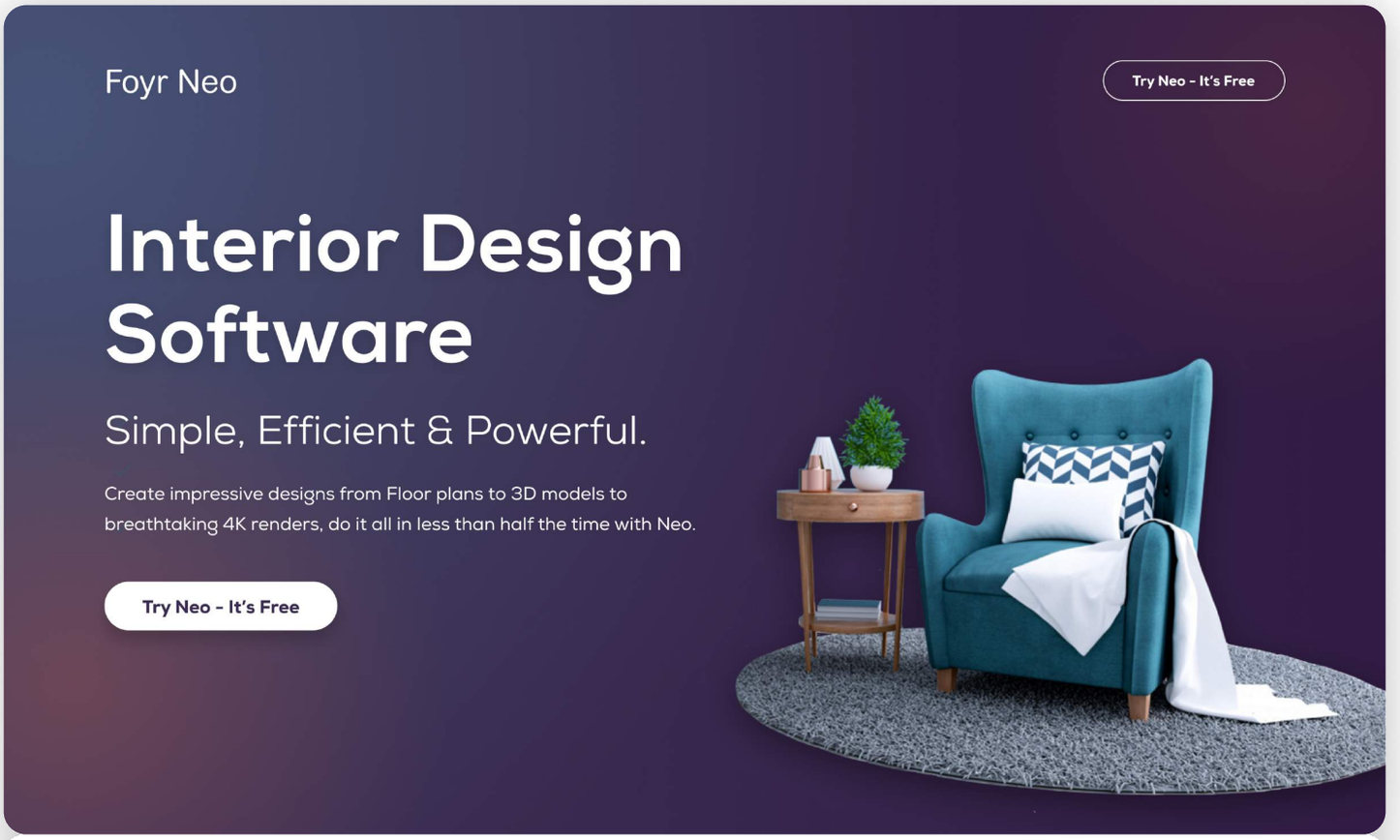


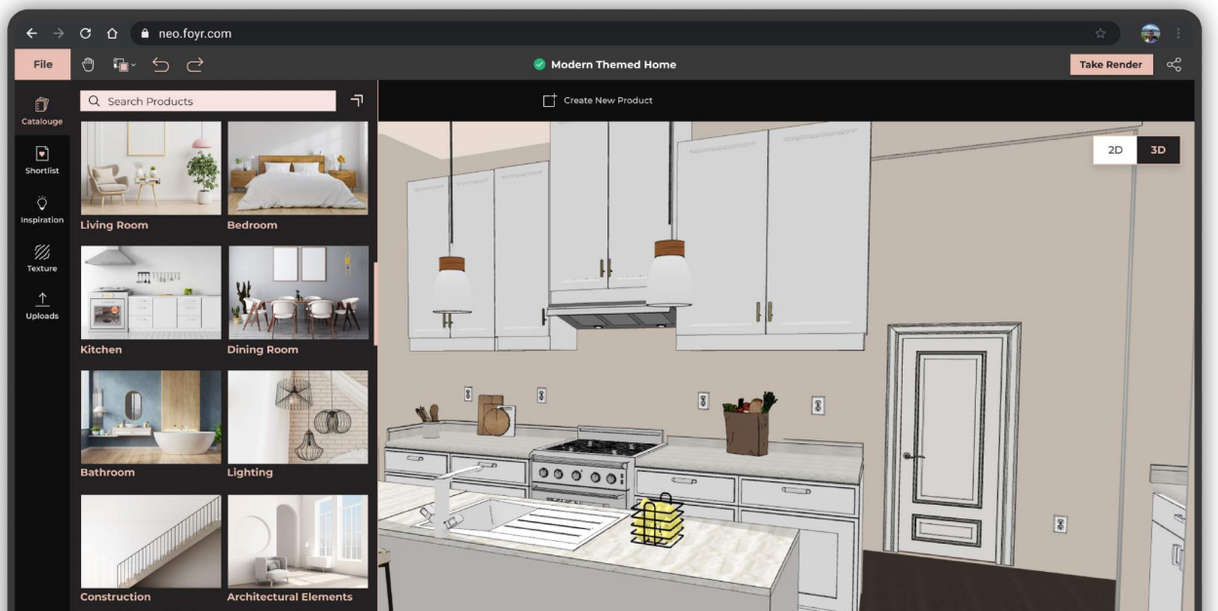


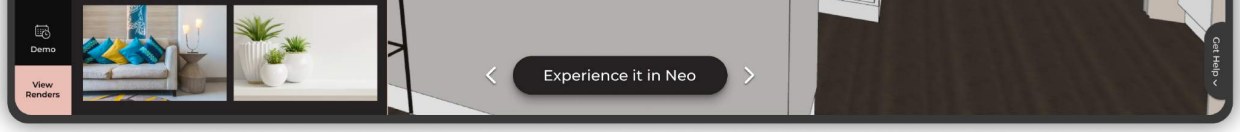


Design Direction

Keeping the essence of Foyr Neo in mind, multiple exploration were done while designing the landing page. A bold visual approach was taken and dark primary colours, gradients, furniture images and software mock-ups were used to get the attention of the viewers at first glance and direct them to sign-up for Foyr Neo. Three different themes were designed, out of which the one displayed below was selected by the client.







"Foyr Neo is essential to my design process."

Vanessa Ford

Owner + Principal,
Vanessa Ford Interiors

Foyr Neo is essential to my design process. Their visualization solutions make it easy to bring my vision to life and help my clients feel confident in moving forward with their project.

Get Impressive results in just minutes

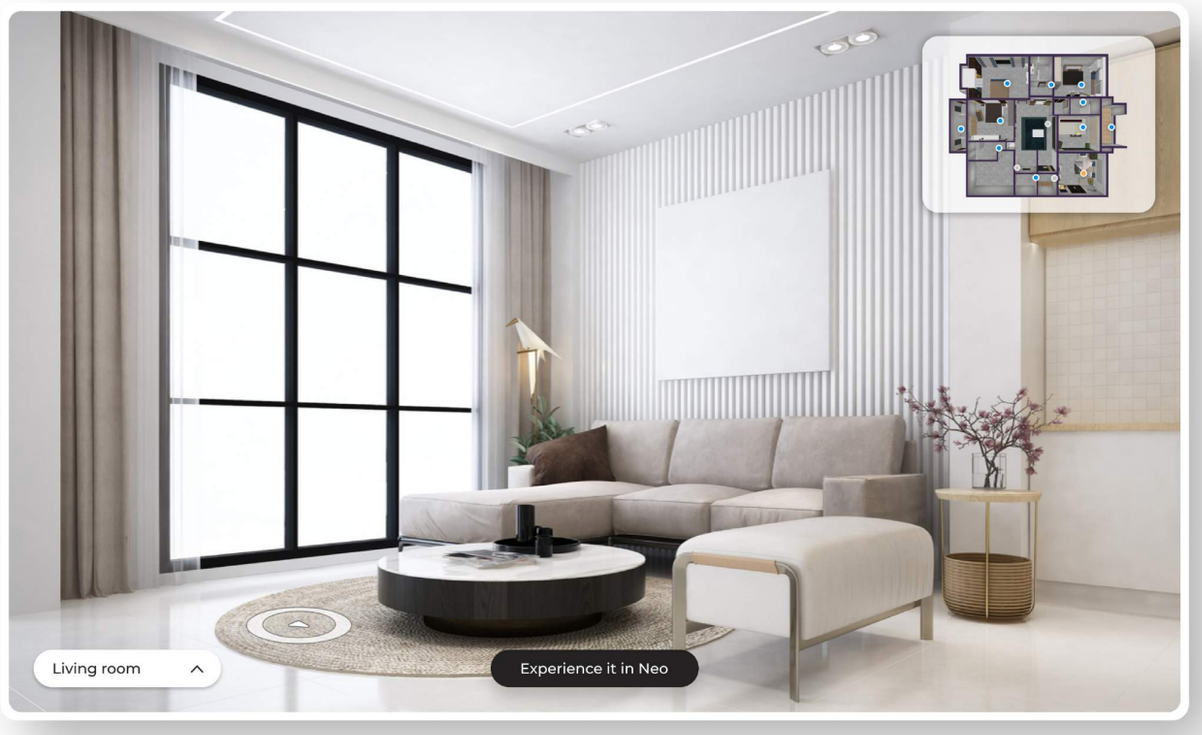
-By Laytricia Towery

Design Principal/Owner at
918 Design Co., LLC.

Zero Learning Curve, Literally!

Neo has an array of helpful AI assisted features that let you perform complex operations with ease. Be more productive and avoid complicated controls for lighting, render settings, sunlight settings, plane docking and much more.

One-Click 360° Walkthrough



Edit your 2D floor plan in real time 3D interactive visualization with 1 click. Switch to 3D instantly and get real time feedback of how your room will look. 3D Visualization of your project allows you to present and examine your project in depth.

Why 16,237+ Interior Designers Love Using Neo

Time Saving

Design with advanced AI features to finish projects and rendering in less than half the time.

Zero Plugins

Get the capabilities of 5+ other design tools all-in-one place for the price of one.

Lite Weight

No need to download anything, Neo is a web-based app that runs at the speed of the Internet.

Join the community of 1000+ designers

Neo is trusted by students, professional interior designers, home owners, space planners and people who just want to design better.

Sign up Now

No Credit card needed

Foyr

3675 Market Street,
Suite 200 Philadelphia, PA 19104

Contact us : connect@foyr.com

Connect with us

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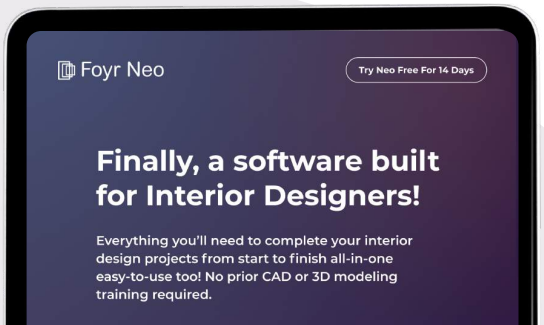

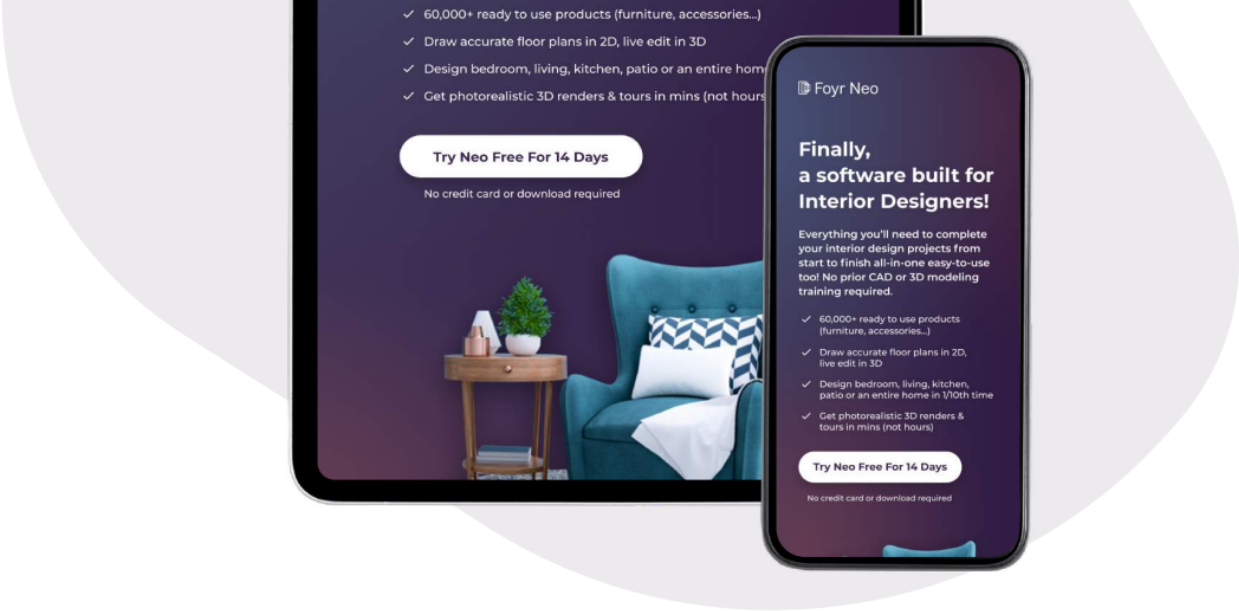

10+ Design Screens

1 Extraordinary Designer