

# Foyr Neo

Visual Design

Landing Page

## Project Brief

**Design a landing page for Foyr Neo's marketing campaigns targeted towards interior designers globally to generate leads and increase sign-ups**

Client Name

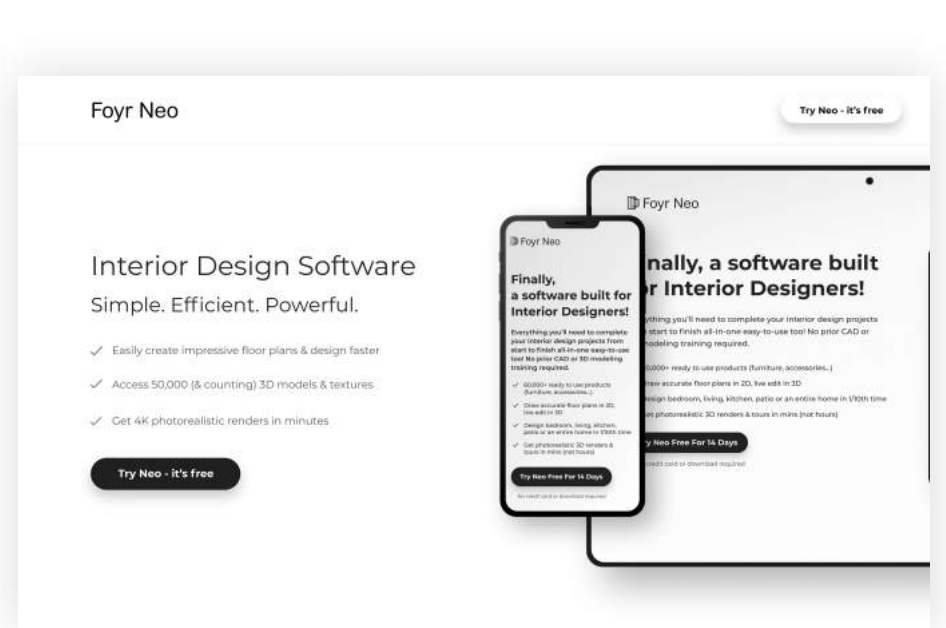
**Foyr Neo**

Project Year

**2021**

Scope

**Landing Page**



Type

**Nexa**

ABC

abc

123

ABC

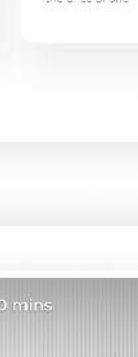
abc

123

Colour



#3E2951



#D25F47

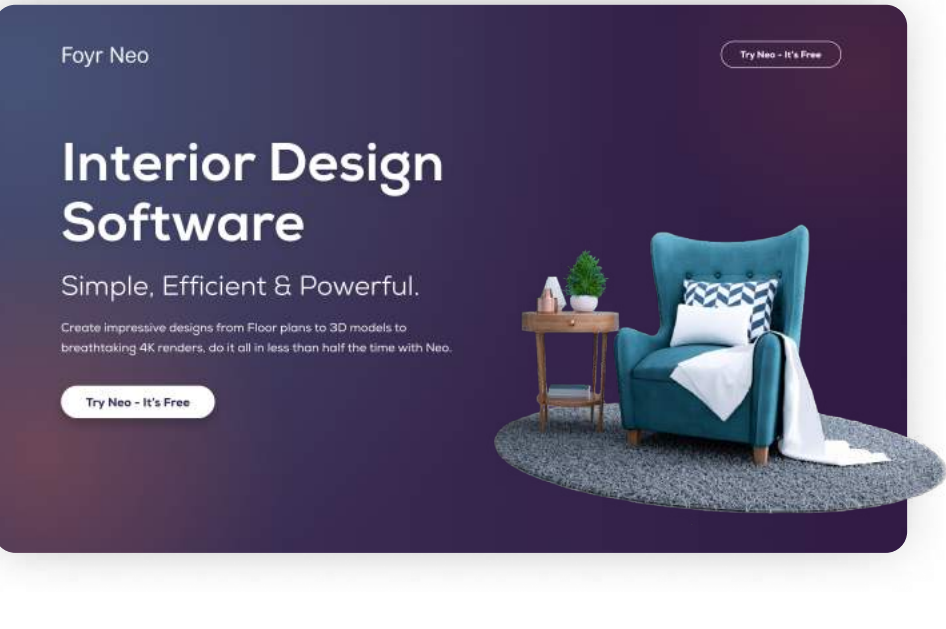
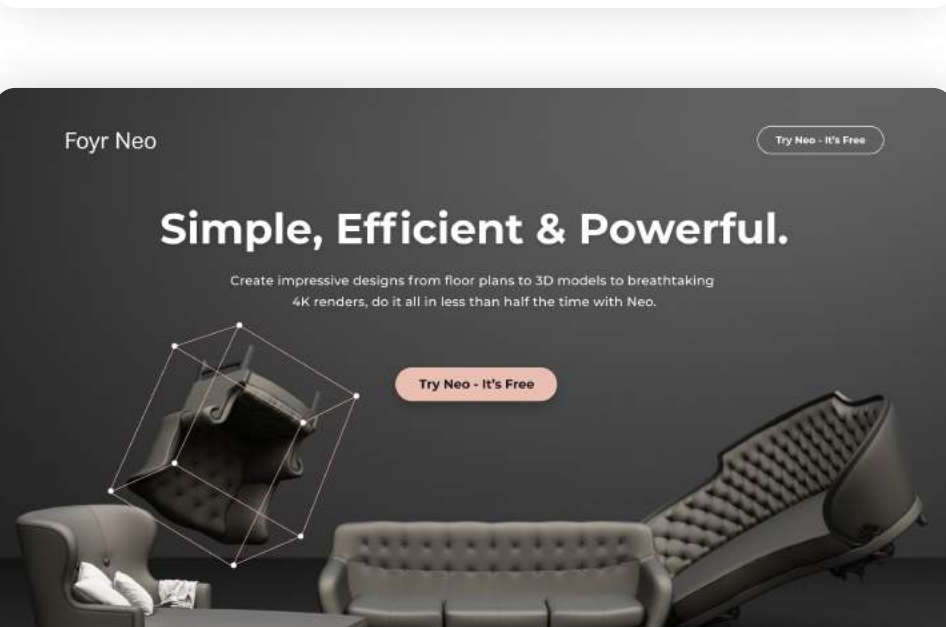
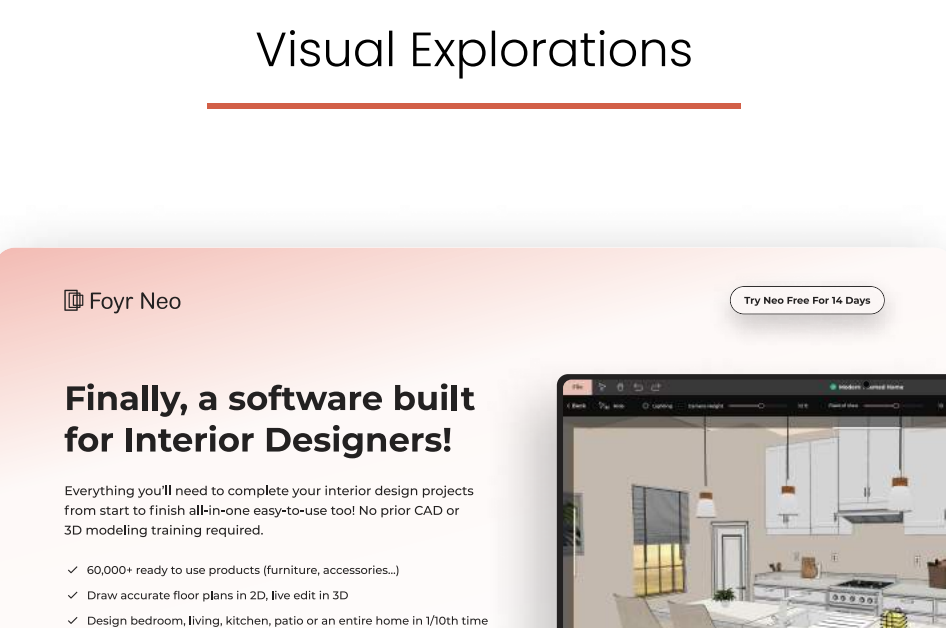
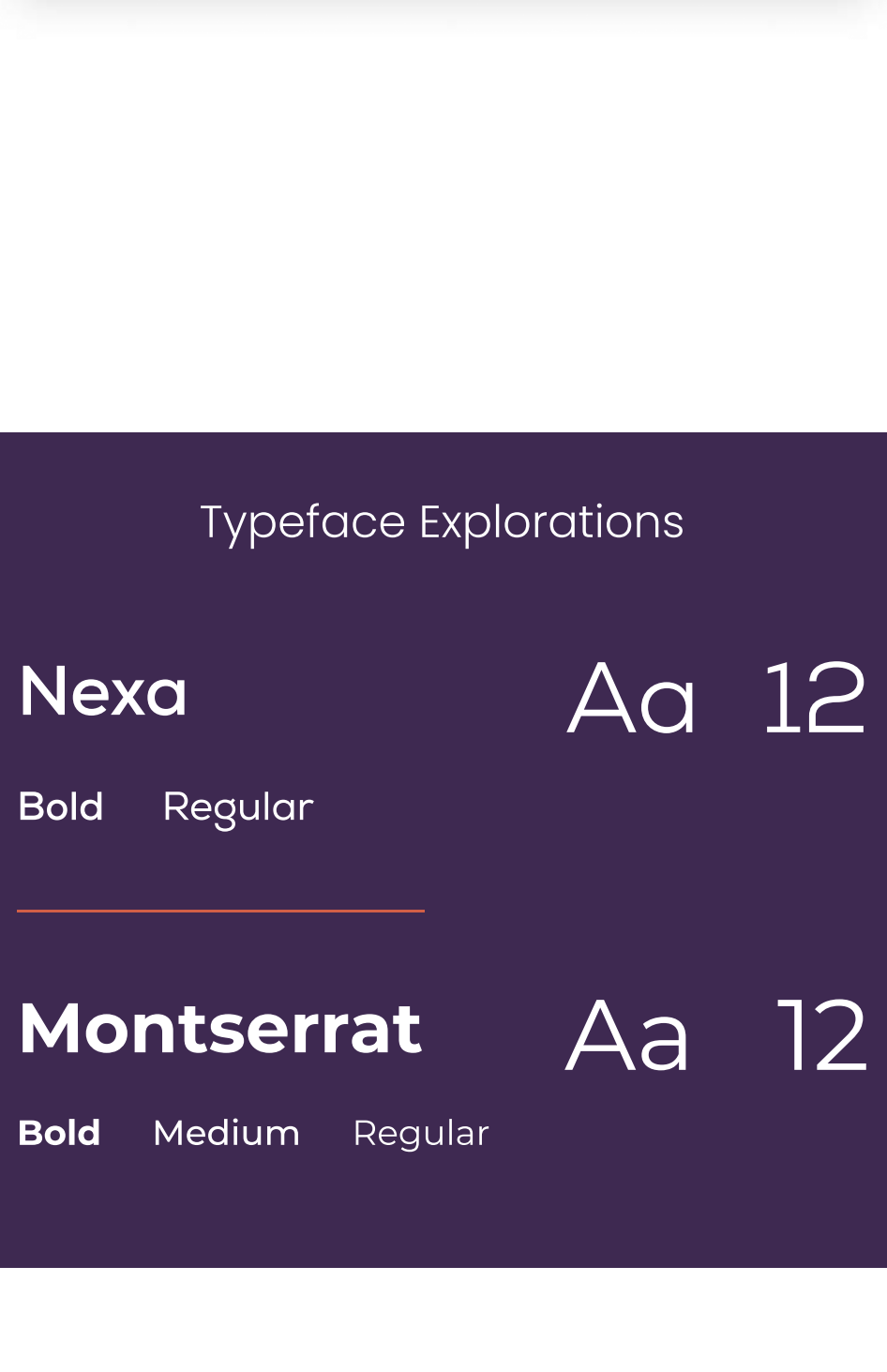


#232121



#FFFFFF

Wireframes



Why 16,237+ Interior Designers Love Using Neo



**Time Saving**

Design with advanced AI features to finish projects and rendering in less than half the time.



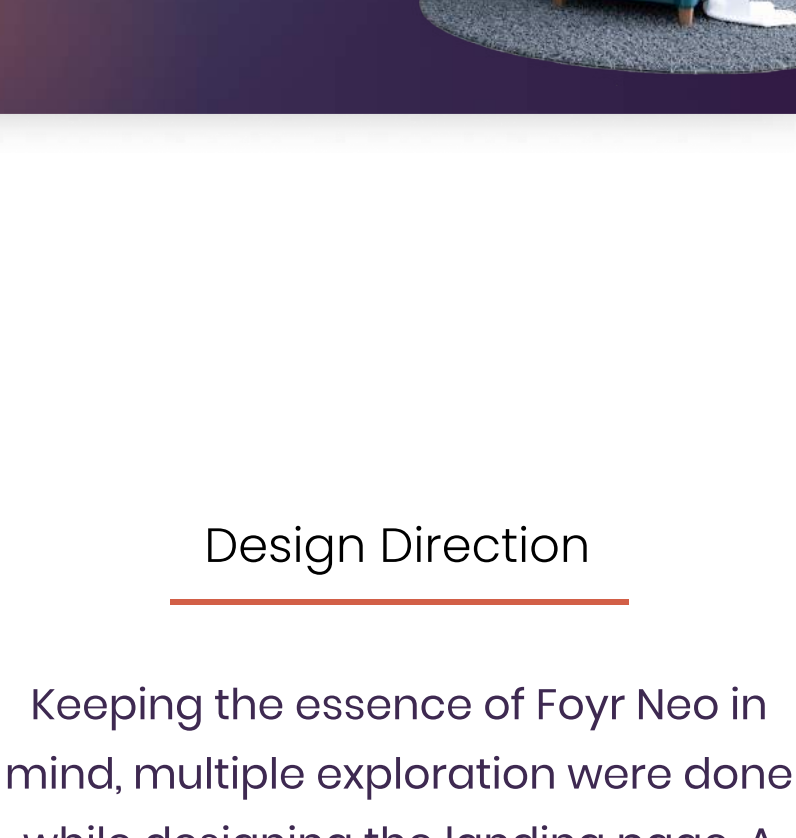
**Zero Plugins**

Get the capabilities of 50+ other design tools all in one place for the price of one.



**Light Weight**

No need to download anything. Neo is a web-based app that runs at the speed of the internet.



Designed in Neo in just 50 mins.

Designed by Dave Miller

"This would have taken me weeks in other programs!"

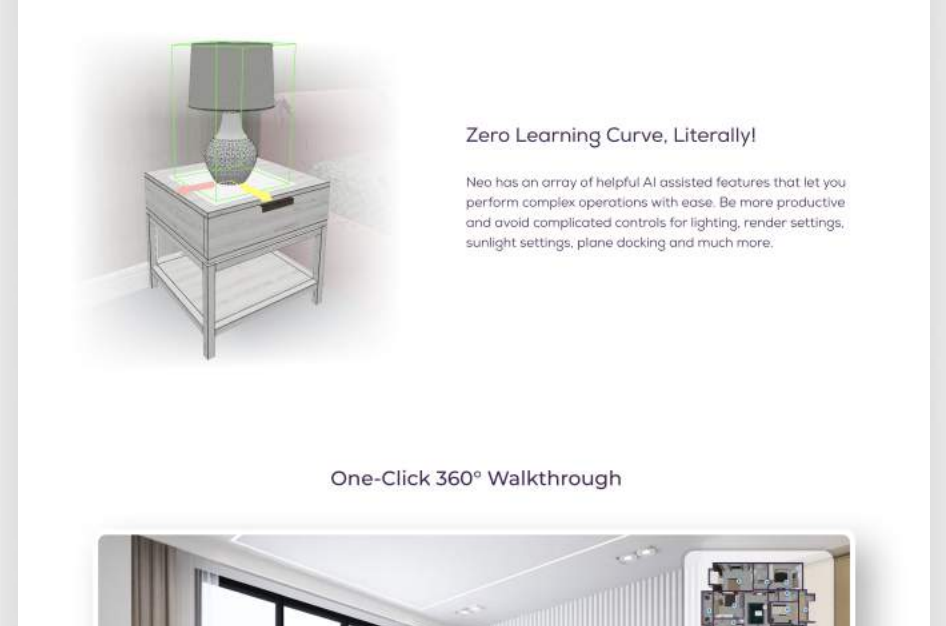
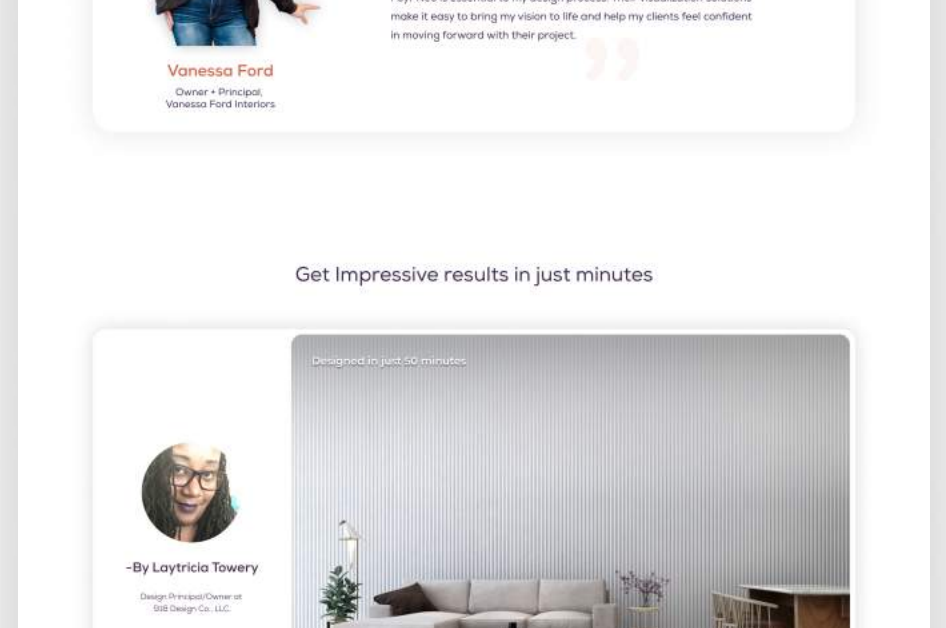
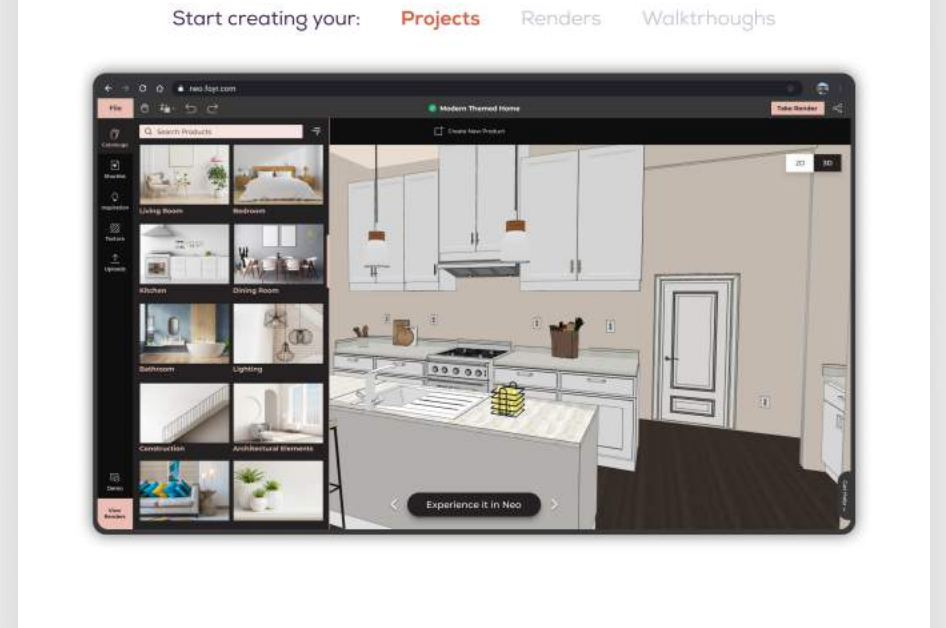


**Laytricia Towerly**

Design Professional  
@LaytriciaTowerly

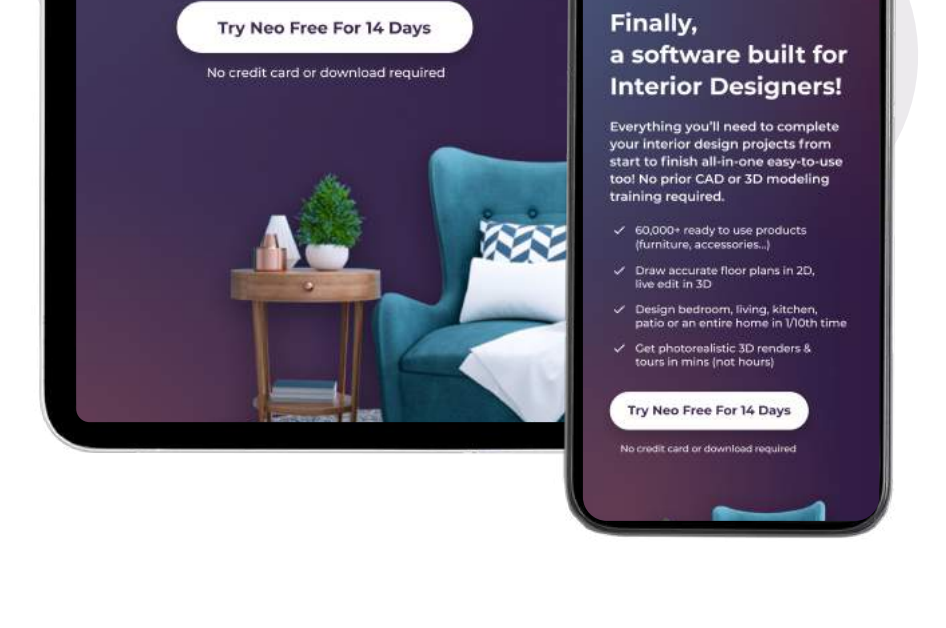
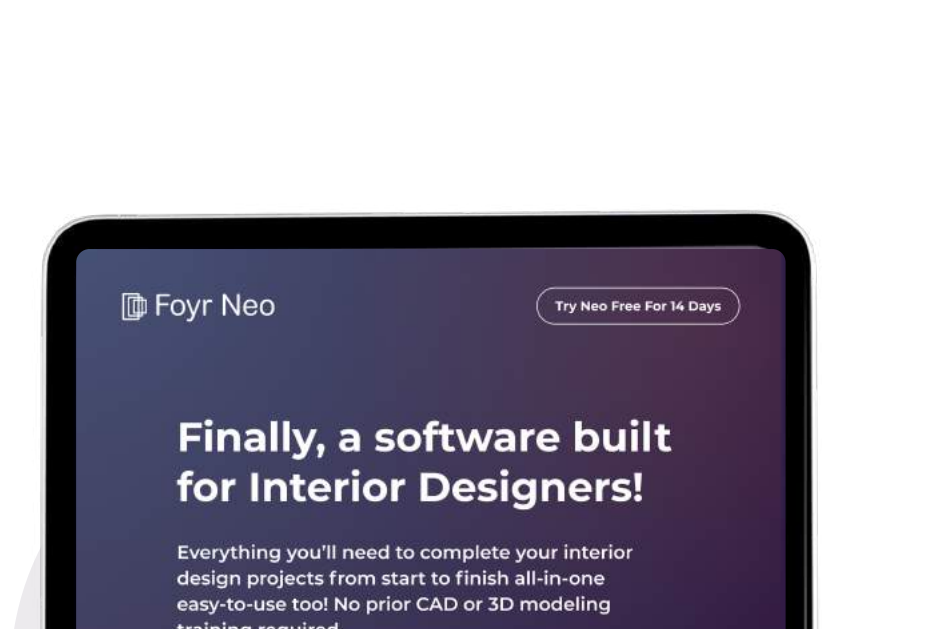
"I cannot express how much I am loving Neo! The learning curve here is less than 20 mins. I've created a hotel concept room in only a few short hours of signing up. This would have taken me weeks in other programs. That equals a lot of time and money saved!"

Visual Explorations



Design Direction

Keeping the essence of Foyr Neo in mind, multiple exploration were done while designing the landing page. A bold visual approach was taken and dark primary colours, gradients, furniture images and software mock-ups were used to get the attention of the viewers at first glance and direct them to sign-up for Foyr Neo. Three different themes were designed, out of which the one displayed below was selected by the client.



10+ Design Screens

1 Extraordinary Designer