

Re-Branding

Greenspace housing is one of the emerging real estate property developers in Hyderabad, India. They are an upcoming front-runner amidst multinational developers in India.

**Project Duration** Impact

Client Name

**Brand Idenity** 

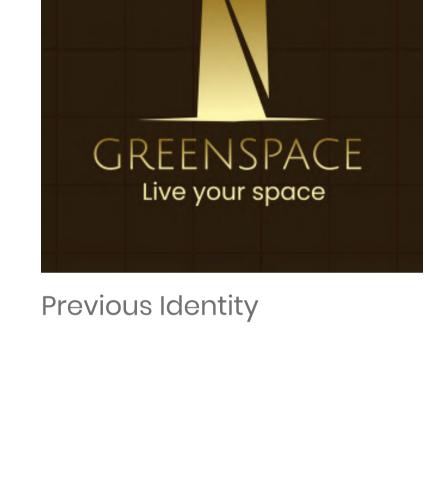
2020

**Greenspace Housing** 

## To build a brand which is an epitome of lifestyle for all

**Design Brief** 

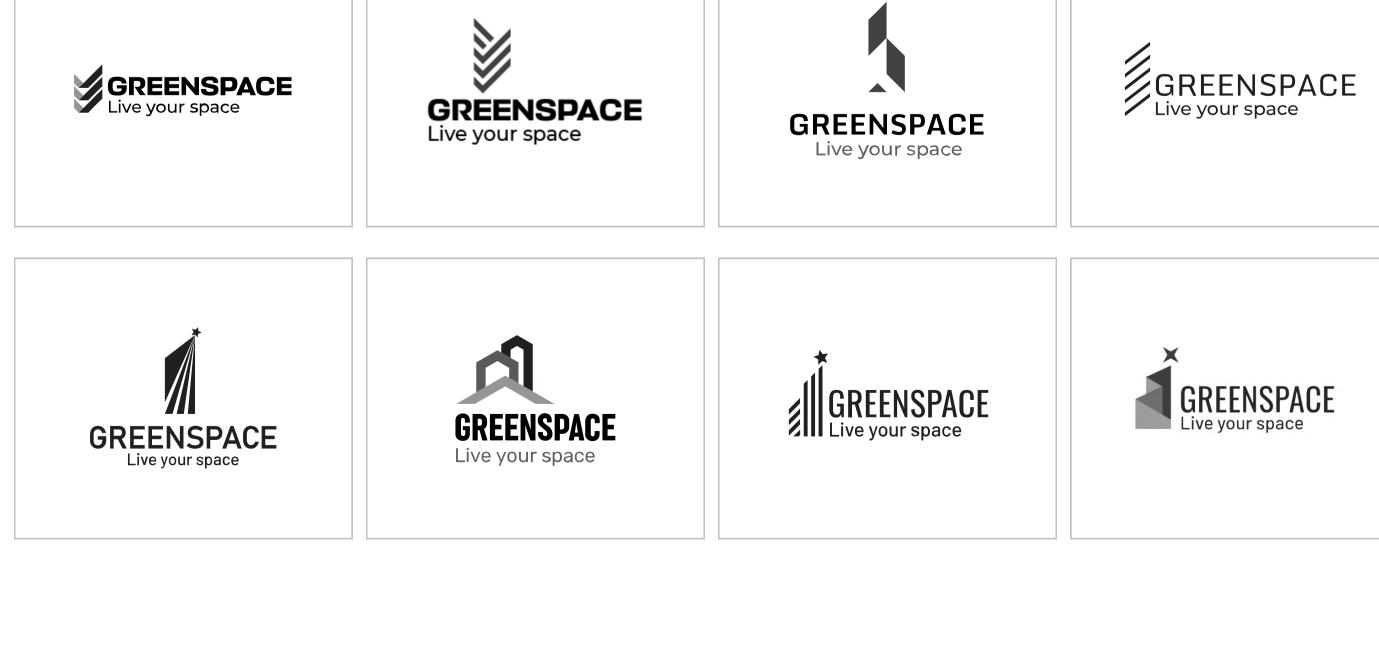
classes. Greenspace Ideology is to deliver the finest developments that could become some of the most iconic addresses and the most desirable residences in Hyderabad. They aim to build homes that suit you and your family with a little sprinkle of trust and integrity. Our aim was to design a fresh identity for the brand, while retaining their existing values.



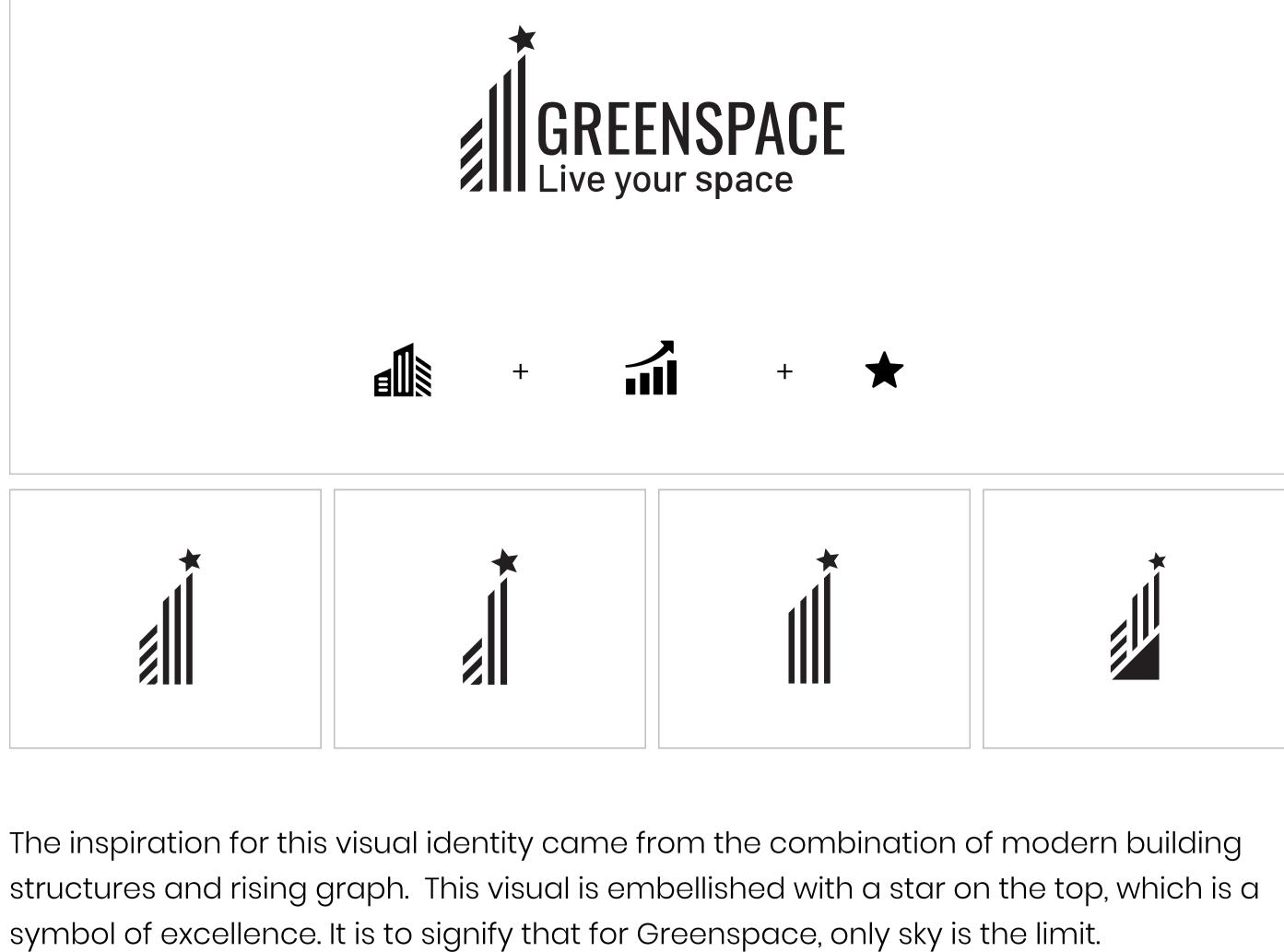
Form Iterations

		6
	<b>\$</b>	

**Logo Iterations** 



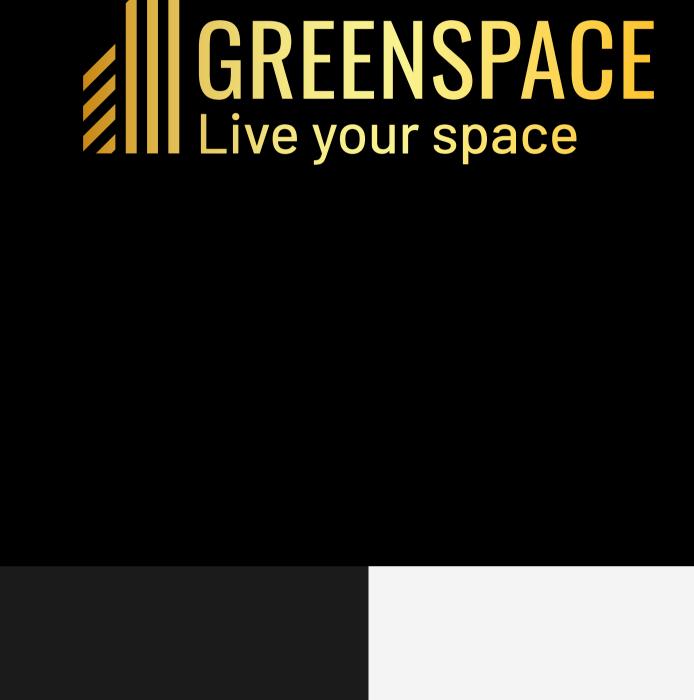
Selected Direction (Explorations)



**Final Identity** 

**Colour Scheme** 

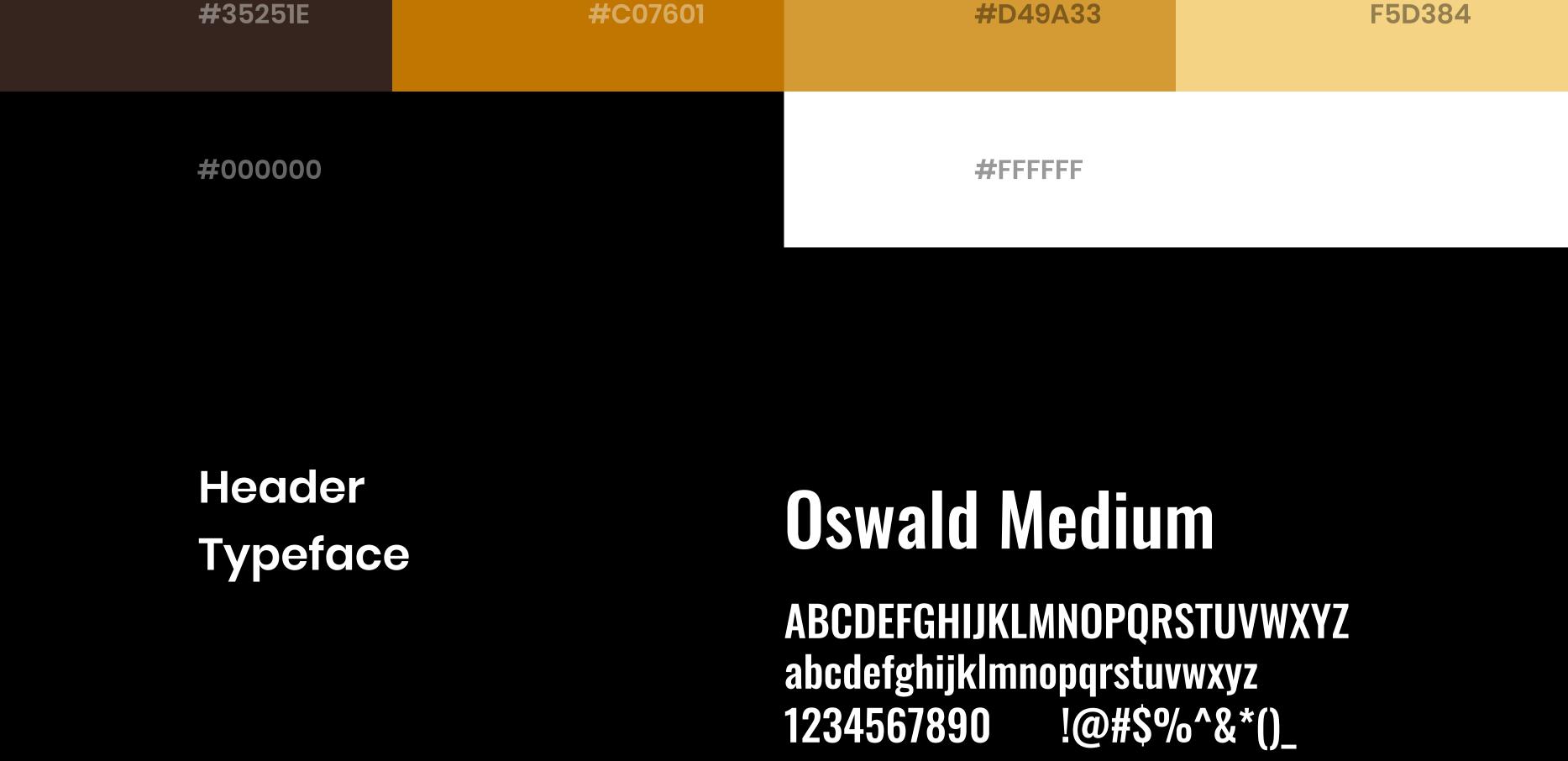
#F9DC90 - #BF7500





542 px

**MIGREENSPACE** 



# Typeface

Body

### 102, Greenspace Signature Block D. Puppalguda, Telangana 500089

Dear Mr. Valencia

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Creative Marketing

Rajasekhar Reddy Allu

raja@greenspacehousing.com

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**Managing Director** 

+91 8999999802

Oswald Regular

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

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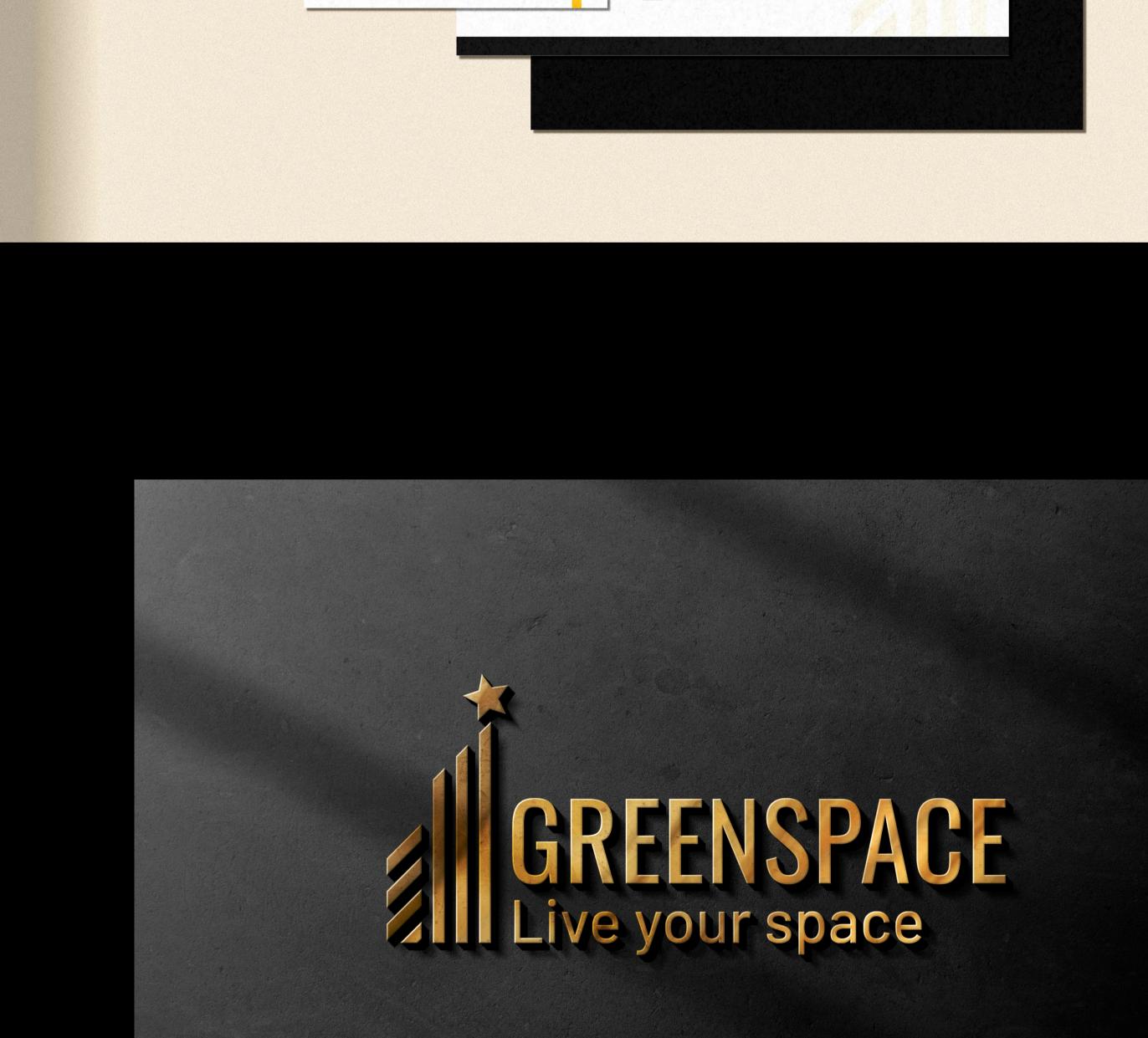
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rutrum varius, ex libero mattis sapien, nec dictum enim augue non augue. Vestibulum in orci ut augue iaculis porttitor. Praesent sit amet augue auctor, ultrices dui eget, pellentesque enim. Vivamus eu elementum odio. Nulla vitae enim porta, posuere tellus in, euismod nulla. Pellentesque vitae sodales ligula, vitae viverra nunc. Integer tristique sit amet leo vel feugiat. John A. Powell Marketing Manager



2 Extraordinary Designers