




Design Brief

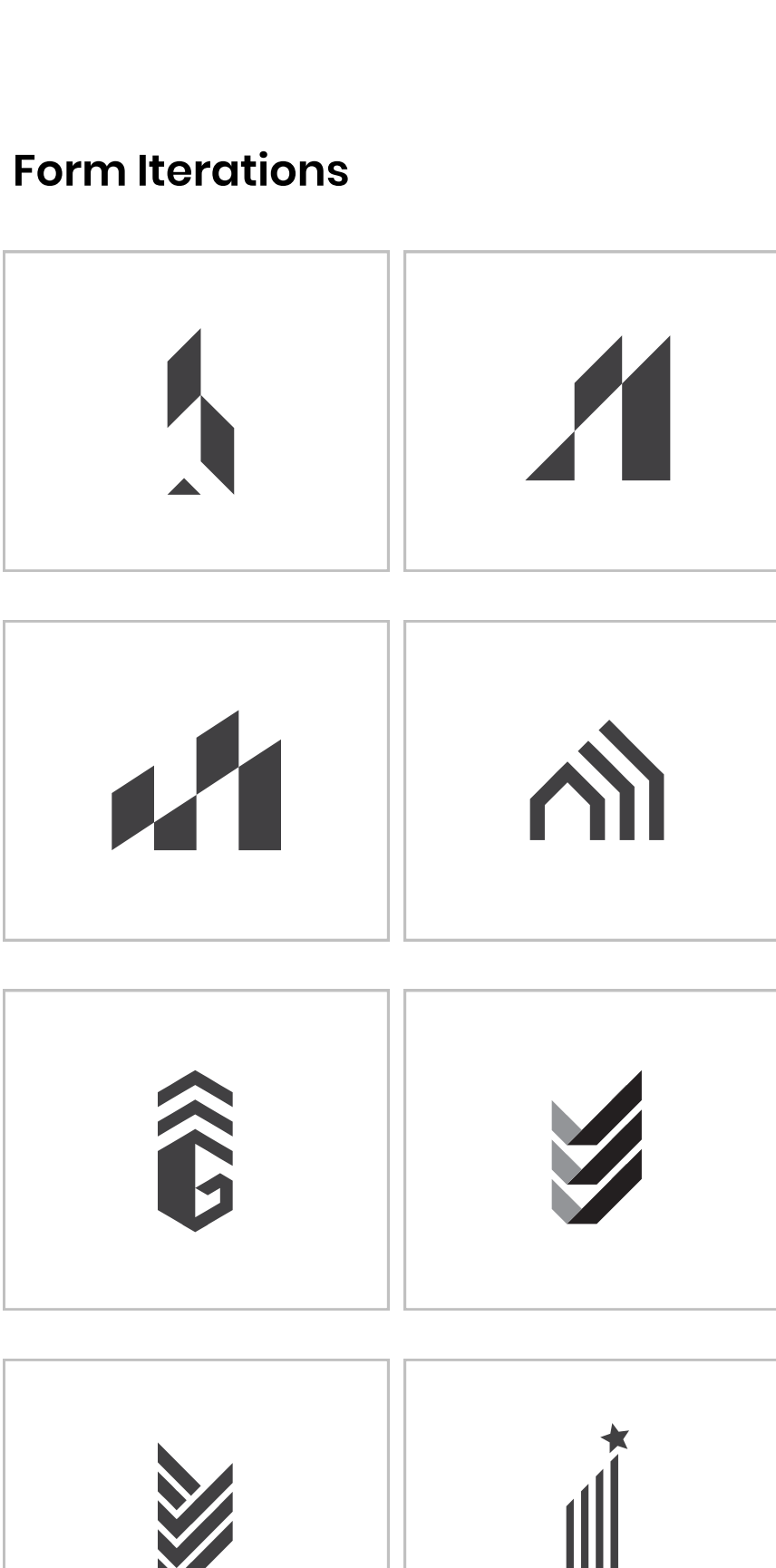
To build a brand which is an epitome of a modern lifestyle for all classes. Greenspace Ideology is to deliver the finest developments that could become some of the most iconic addresses and the most desirable residences in Hyderabad. They aim to build homes that suit the needs of families with different

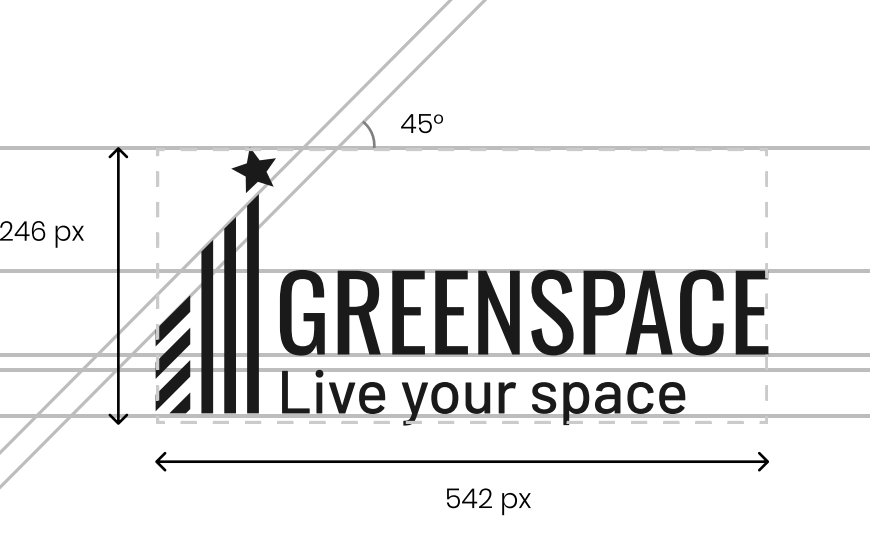
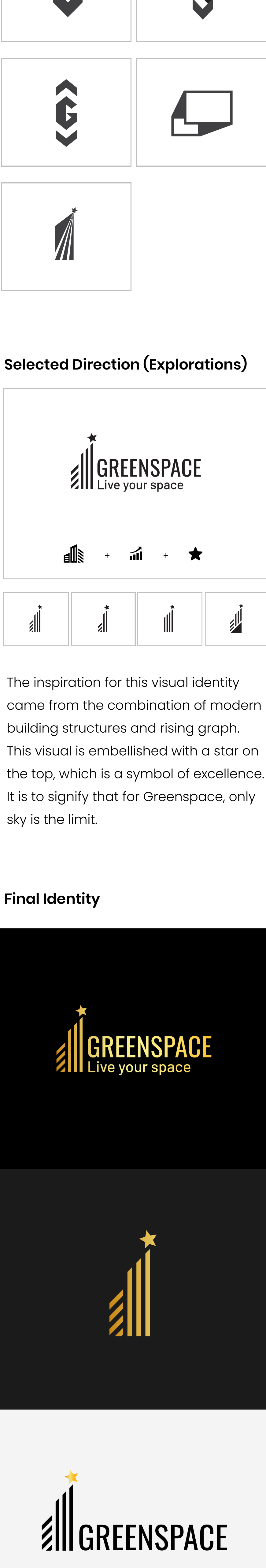
sprinkle of trust and integrity.

Our aim was to design a fresh identity for the brand, while retaining their existing values.



Live your space





Colour Scheme

#9DC90 - #BF7500

#5251E

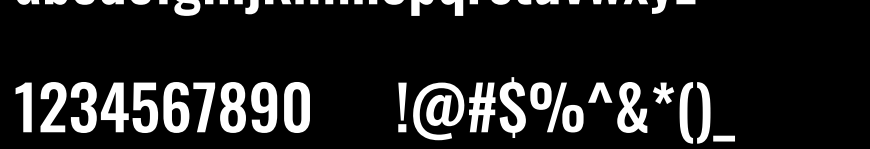
#C07601

#D49A33

#F5D38F

#FFFFFF

#000000



Oswald

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()_

Body Typeface

Roboto Regul

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ

1234567890 !@#\$%^&*()_

[illegible]



GREENSPACE
Live your space

30+ Logo Iterations

2 Extraordinary Designers