

Greenspace housing is one of the

emerging real estate property

Re-Branding

developers in Hyderabad, India.
They are an upcoming frontrunner amidst multinational
developers in India.

Client Name Greenspace Housing

Project Duration 2020

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Project Duration 2020
Impact Brand Idenity

Aspire. Do. Succeed.

Design Brief

To build a brand which is an epitome of lifestyle for all classes. Greenspace Ideology is to deliver the finest

Ideology is to deliver the finest developments that could become some of the most iconic addresses and the most desirable residences in Hyderabad. They aim to build homes that suit you and your family with a little sprinkle of trust and integrity.

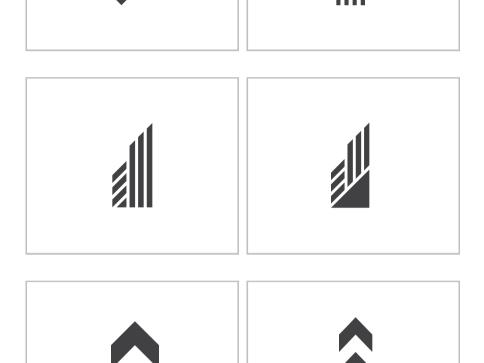
Our aim was to design a fresh identity for the brand, while retaining their existing values.

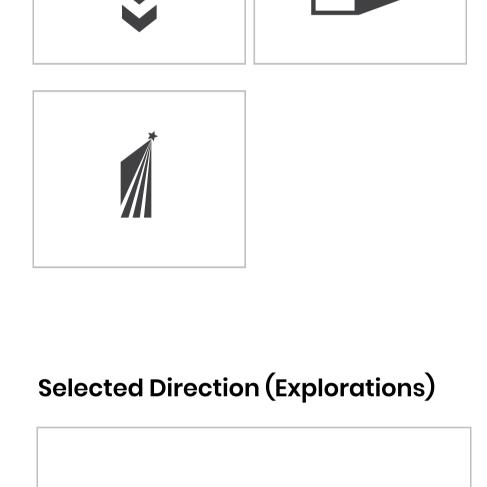
GREENSPACE
Live your space

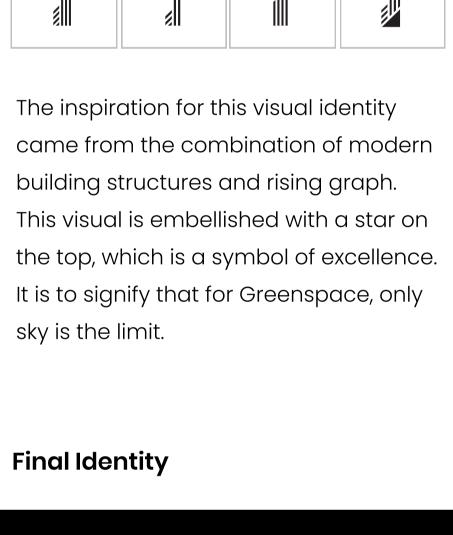
Previous Identity

Form Iterations









246 px

Colour Scheme

#F9DC90 - #BF7500



REENSPACE ve your space

#D49A33

#F5D384

542 px



ABCDEFGHIJKLMNOPQRSTUVWXYZ

Oswald Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

!@#\$%^&*()_

!@#\$%^&*()_

abcdefghijklmnopqrstuvwxyz

1234567890

1234567890

Body Typeface

Roboto Regular

ABCDEFGHIJKLMNOPQRSTUV WXYZ abcdefghijklmnopqrstuvwxyz 1234567890 !@#\$%^&*()_

Dear Mr. Valencia

2003 Survey Day Drive
Lex Agelles, CA 90017
314-157-2623

(Synomychelds came
Crustre Muteuring
Agency
Agency

2004 Survey

2005 Survey Day Drive
Lex Agelles, CA 90017
314-157-2623

(Synomychelds came
Crustre Muteuring
Agency

2006 Survey

2007 Survey

2008 Survey

2008 Survey Day Drive
Lex Agelles, CA 90017

2008 Survey

2009 Survey

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GREENSPACE Live your space

30+ Logo Iterations

2 Extraordinary Designers