Brand Awareness | Social Media Marketing | Lead Generation

20,000+ Leads

Hallmark is one of Hyderabad's most reputed builders with 15 current and completed gated community projects.

Client Name	Project Duration	Total Impact
Hallmark	3 years +	20 Cr+ Impressions

As a full-service marketing & design agency, we work closely with our clients to create visibility for their brands to target the right audience online. The target is to build a solid brand presence on all social media and digital platforms.

Campaigns & Promotions

- Social Media Marketing
- Brand Awareness
- Lead Generation
- Reach
- Google Ads
- YouTube Marketing
- Blogs
- Search Engine Optimisation

Creating an impact for our client on all the platforms for maximum reach

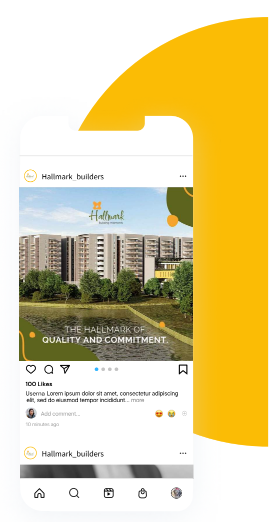
Creating Impact By ROI marketing

70L
Ad Clicks

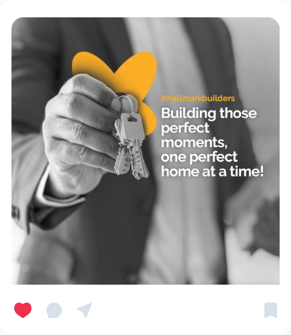
20Cr+
Impressions

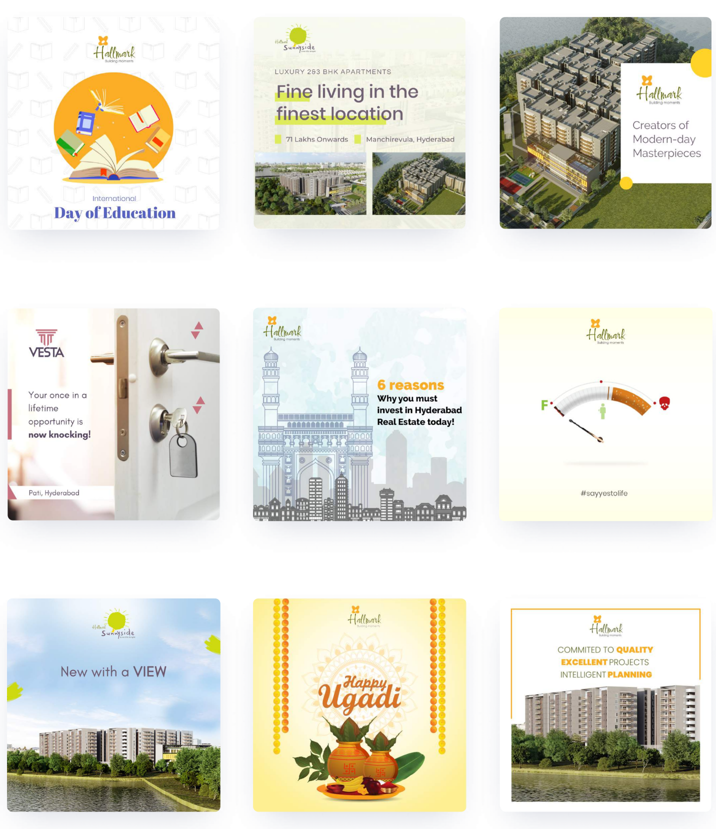
0.82%
CTR

Understanding the business & determining the target audience

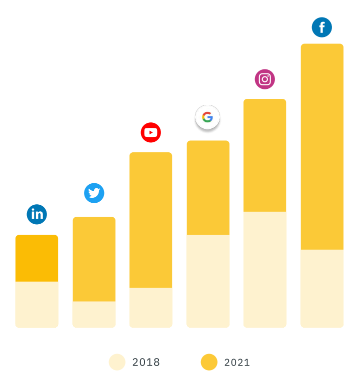


Filtering the best approach suitable for Hallmark through a solid social media marketing strategy



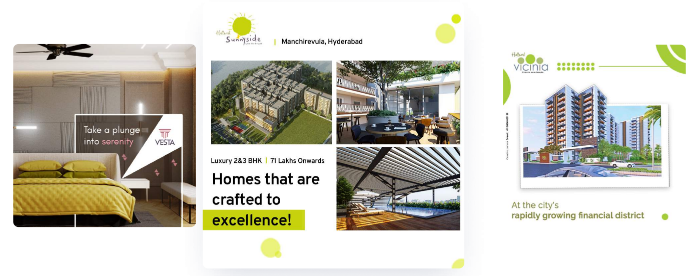


Global traffic increased on all platforms by 200%



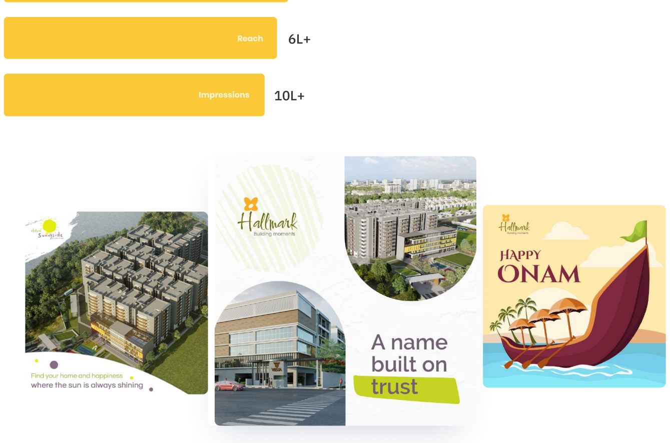
Facebook Impact

Page Likes	70K+
Page Followers	72K+
Page Engagement	1 Cr+



Linkedin Impact

Page Visits	1.4L+
Reach	6L+
Impressions	10L+

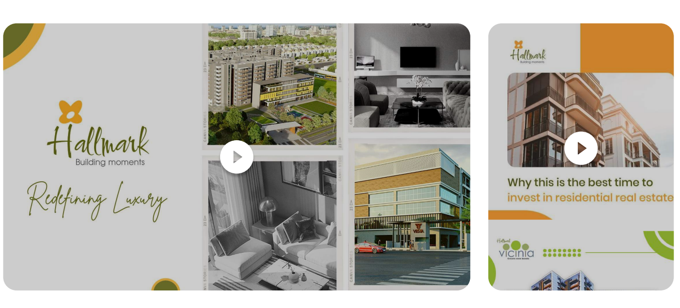


Google Ads Impact

No. Of Search Per Month	9,822+

Youtube impact

Views	81,000+	940% ↑
Unique Views	62,600+	> 999% ↑
Impressions	72,000+	> 999% ↑



500+ Creatives, **50+** Blogs, **100+** ad campaigns

2 Extraordinary Individuals (Design + Marketing)