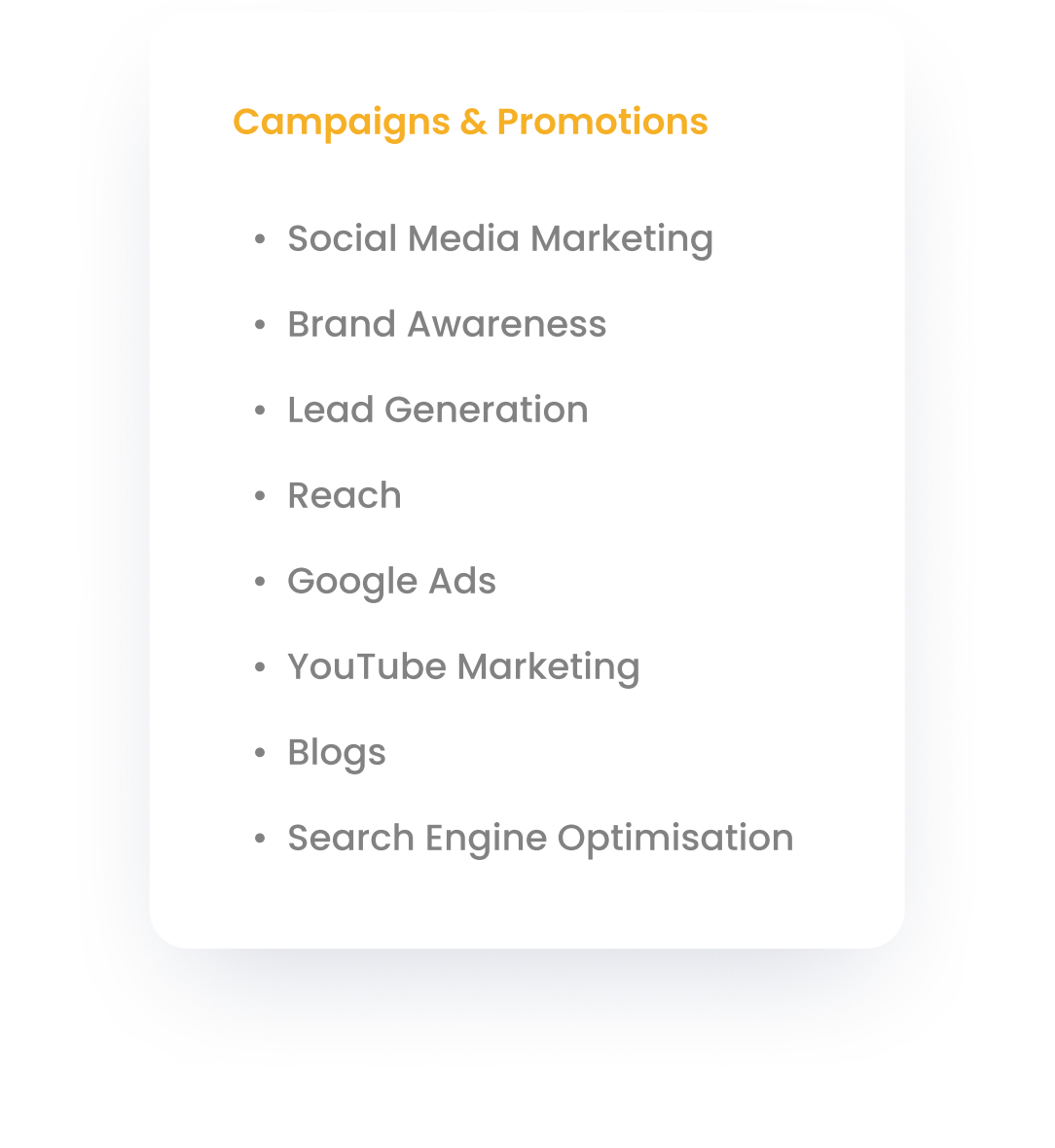




Brand Awareness
Social Media Marketing
Lead Generation



Hallmark is one of Hyderabad's most reputed builders with 15 current and completed gated community projects.

Client Name
Hallmark

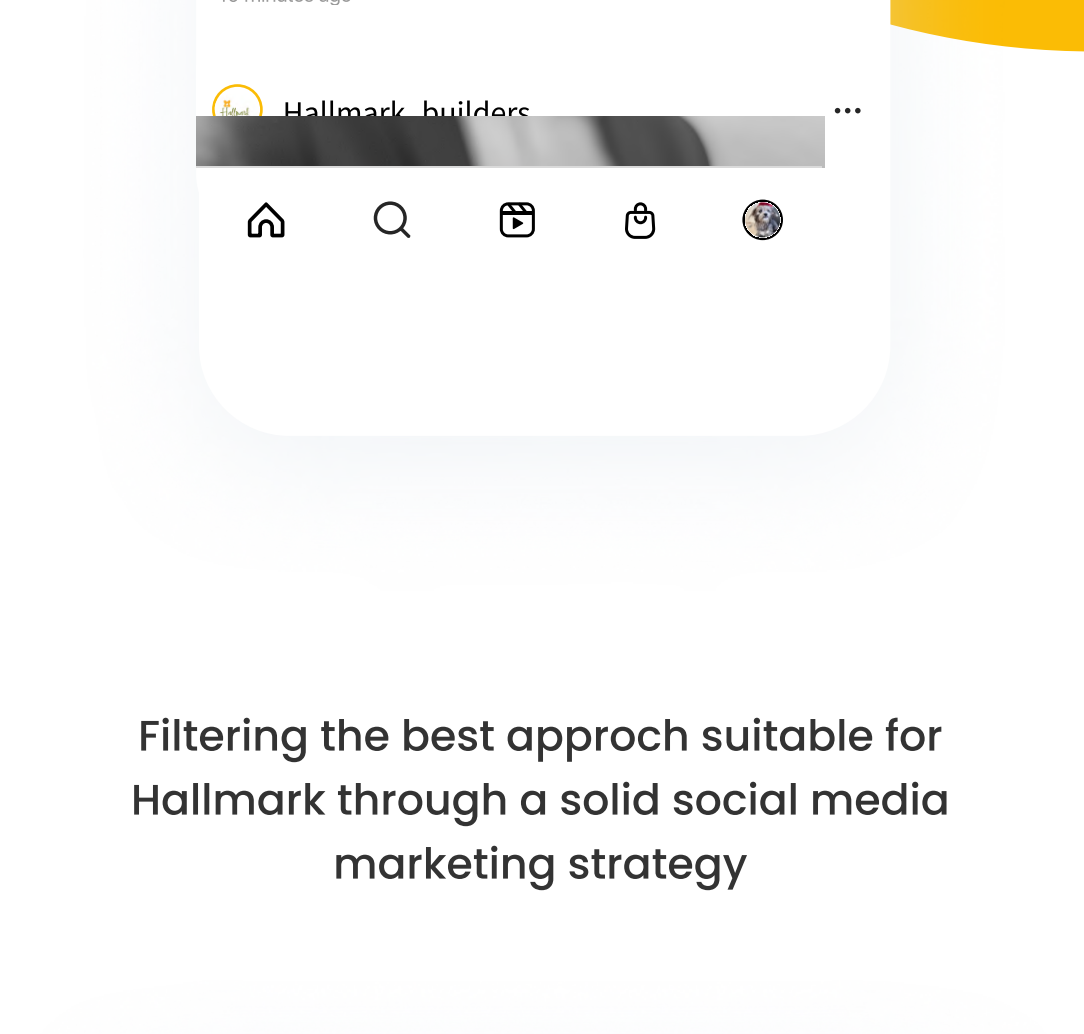
Project Duration
3 years +

Total Impact
20 Cr+ Impressions

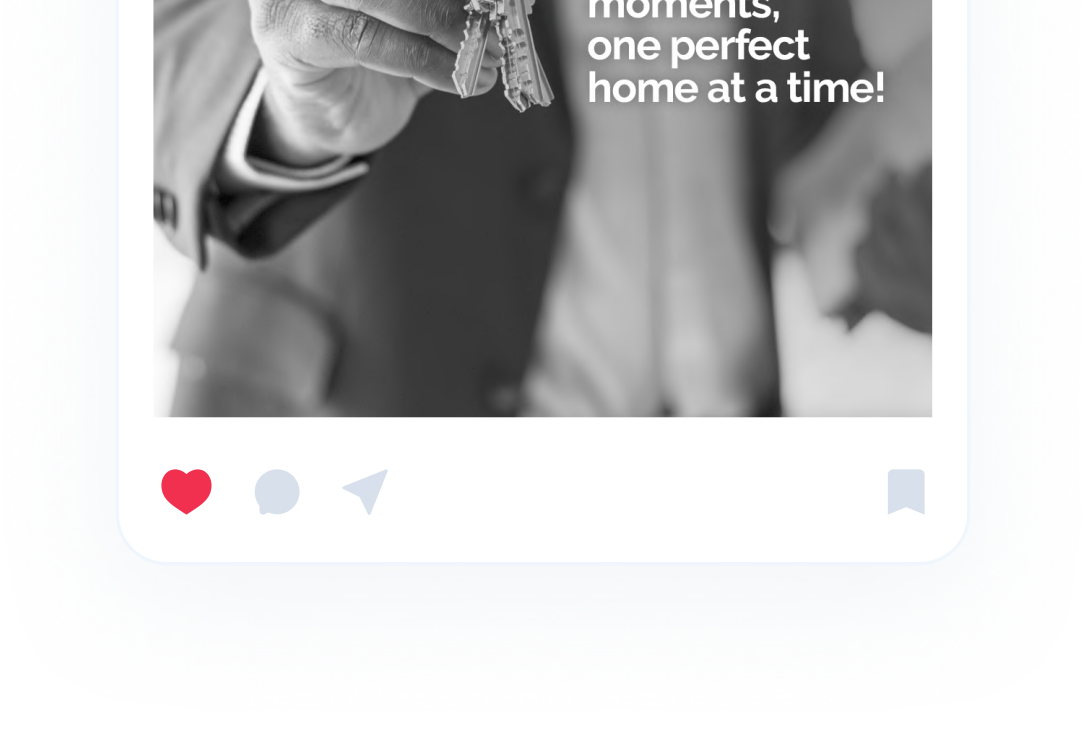
As a full-service marketing & design agency, we work closely with our clients to create visibility for their brands to target the right audience online. The target is to build a solid brand presence on all social media and digital platforms.

- Campaigns & Promotions
- Social Media Marketing
 - Brand Awareness
 - Lead Generation
 - Reach
 - Google Ads
 - YouTube Marketing
 - Blogs
 - Search Engine Optimisation

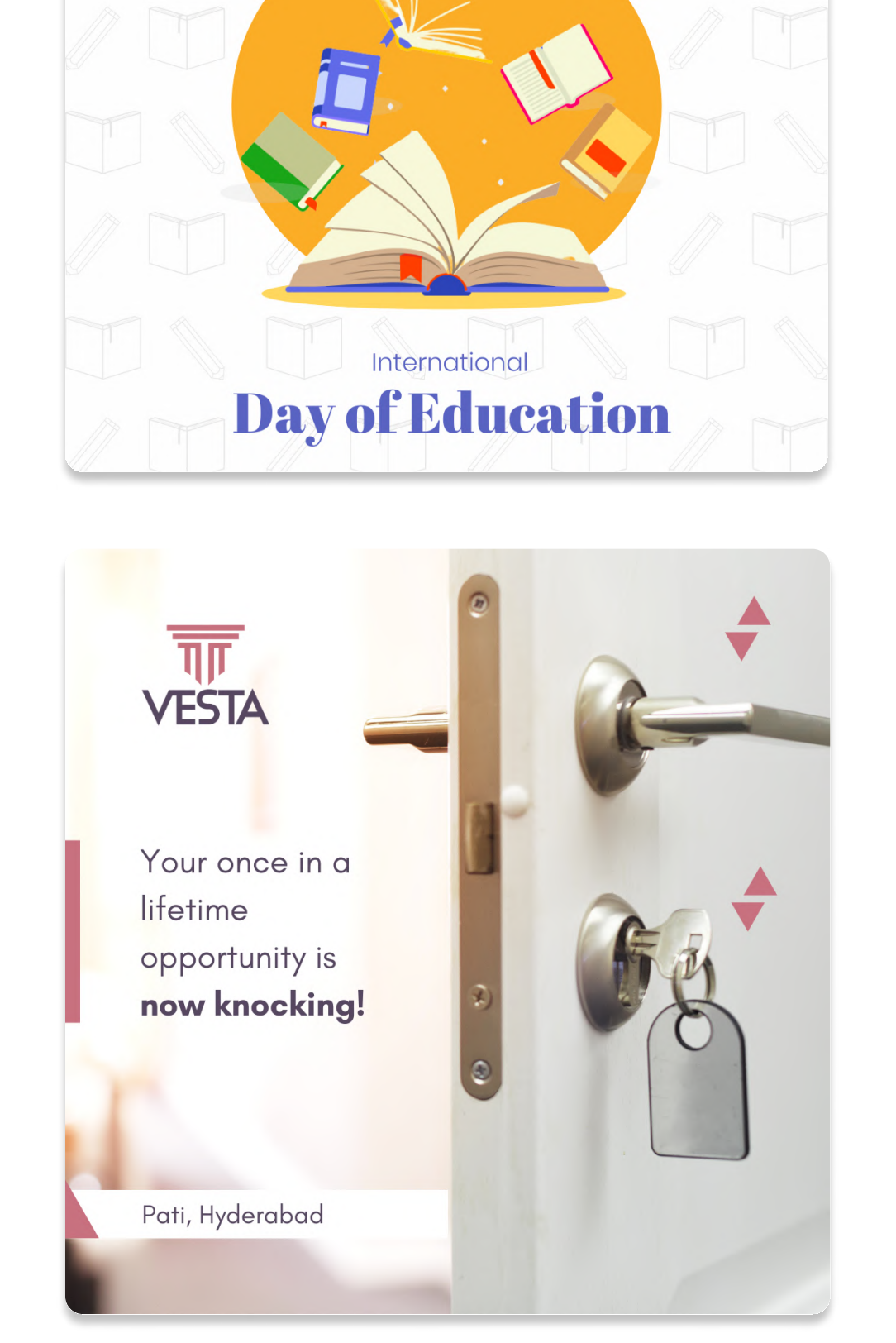
Creating an impact for our client on all the platforms for maximum reach



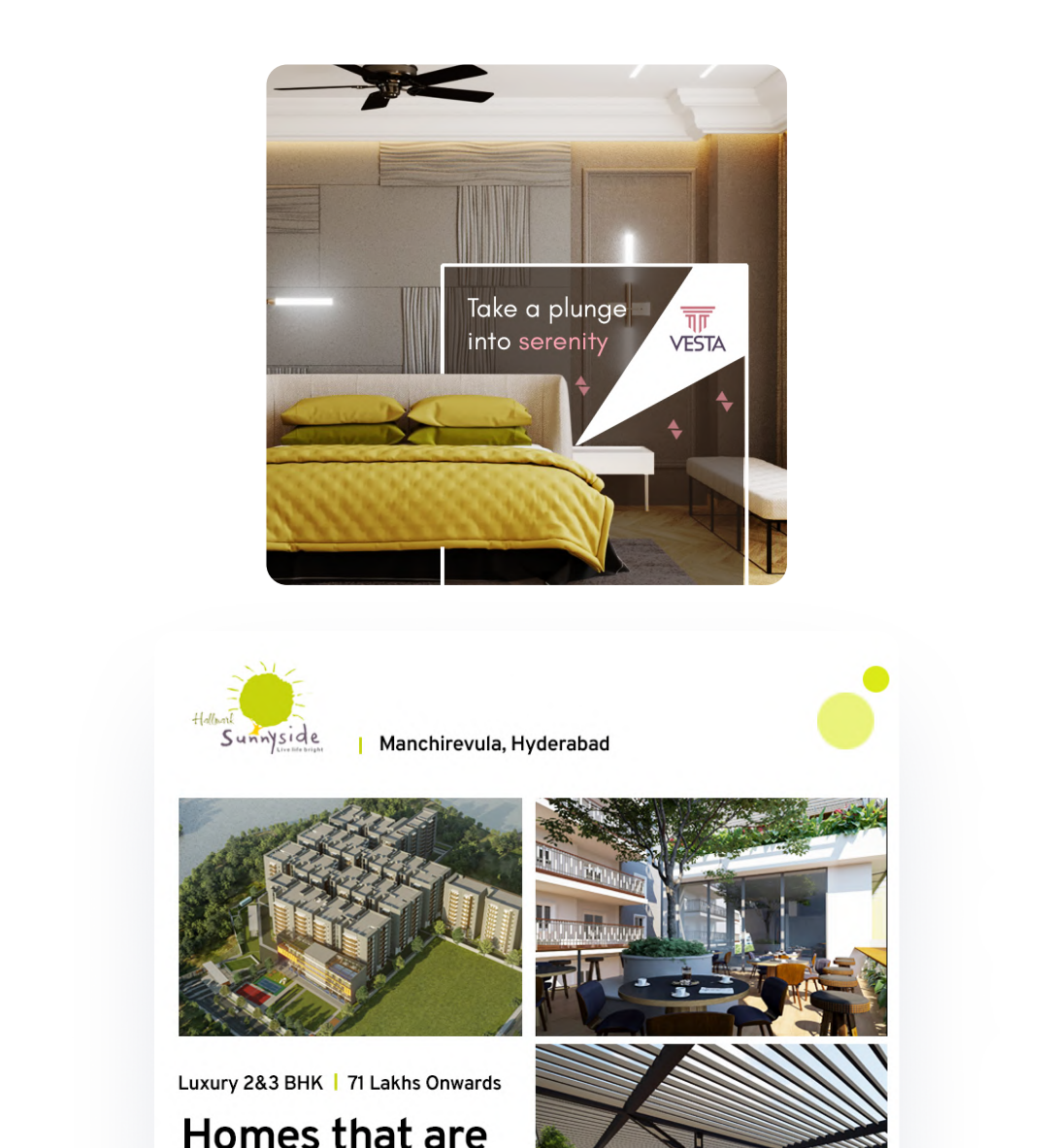
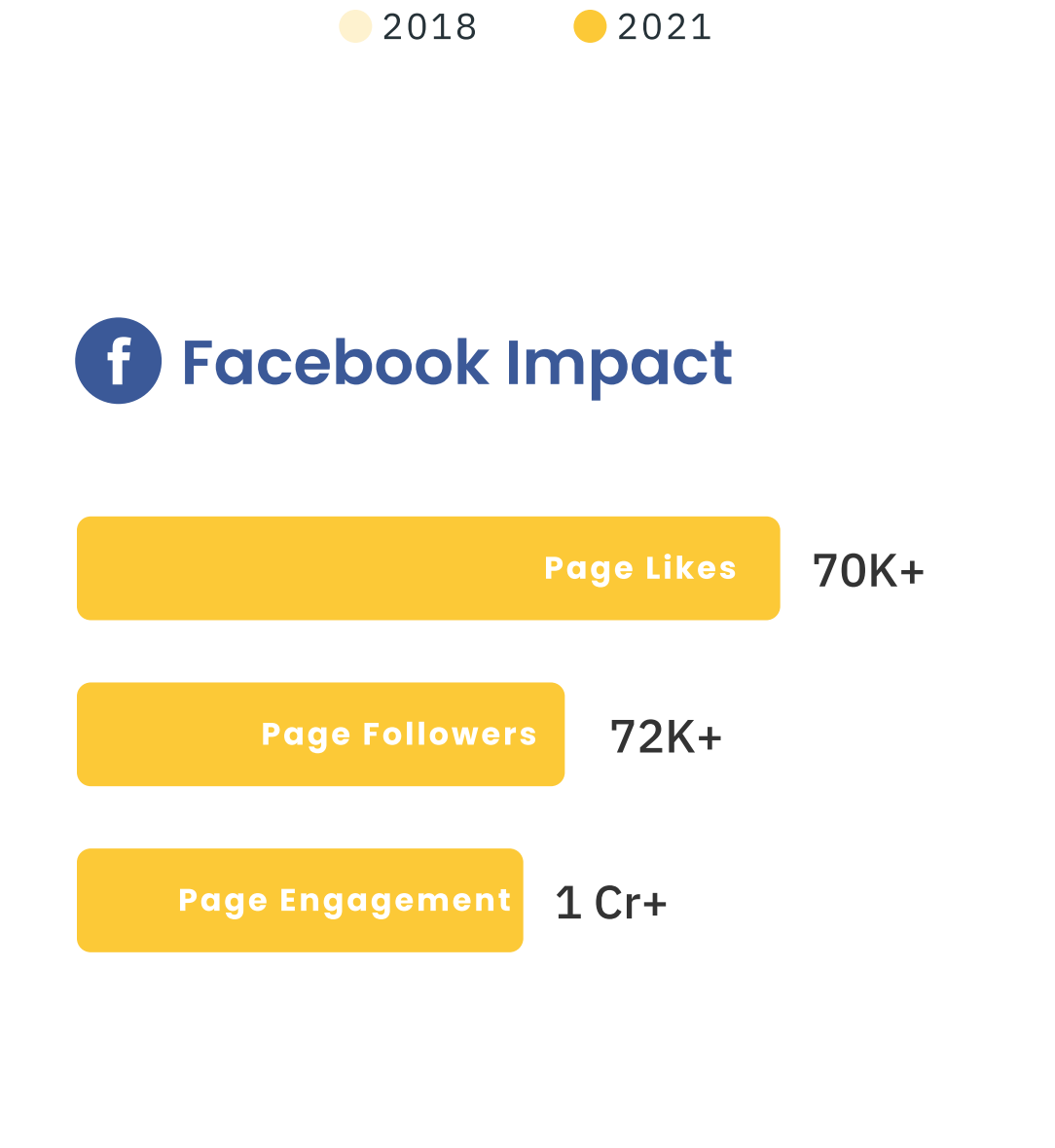
Creating Impact By ROI Marketing



Understand the business & determining the target audience



Filtering the best approach suitable for Hallmark through a solid social media marketing strategy



Global traffic increased on all platforms by 200%



Facebook Impact

Page Likes 70K+

Page Followers 72K+

Page Engagement 1 Cr+

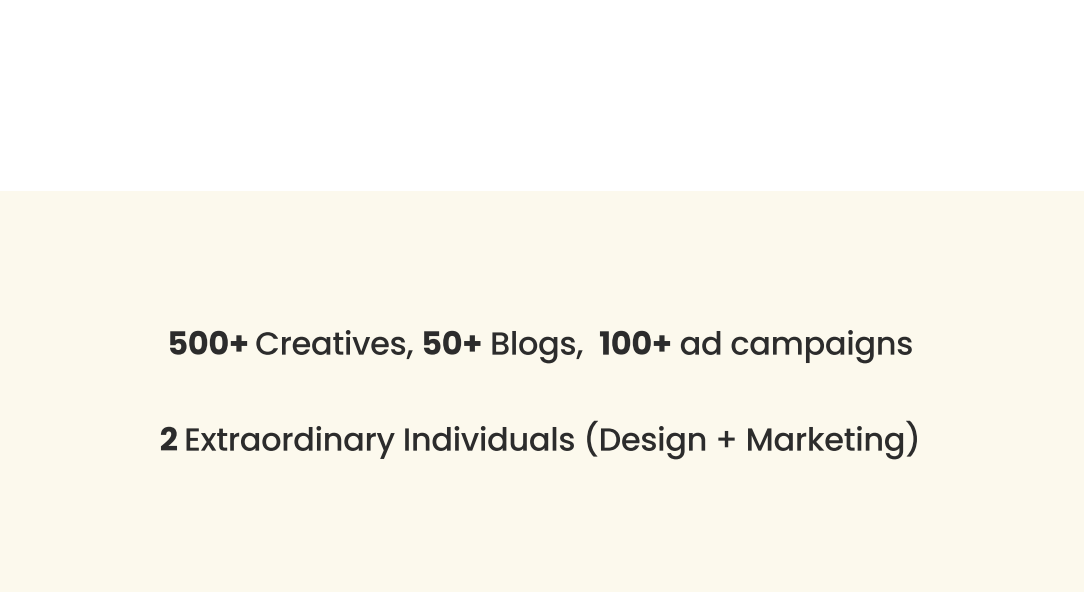
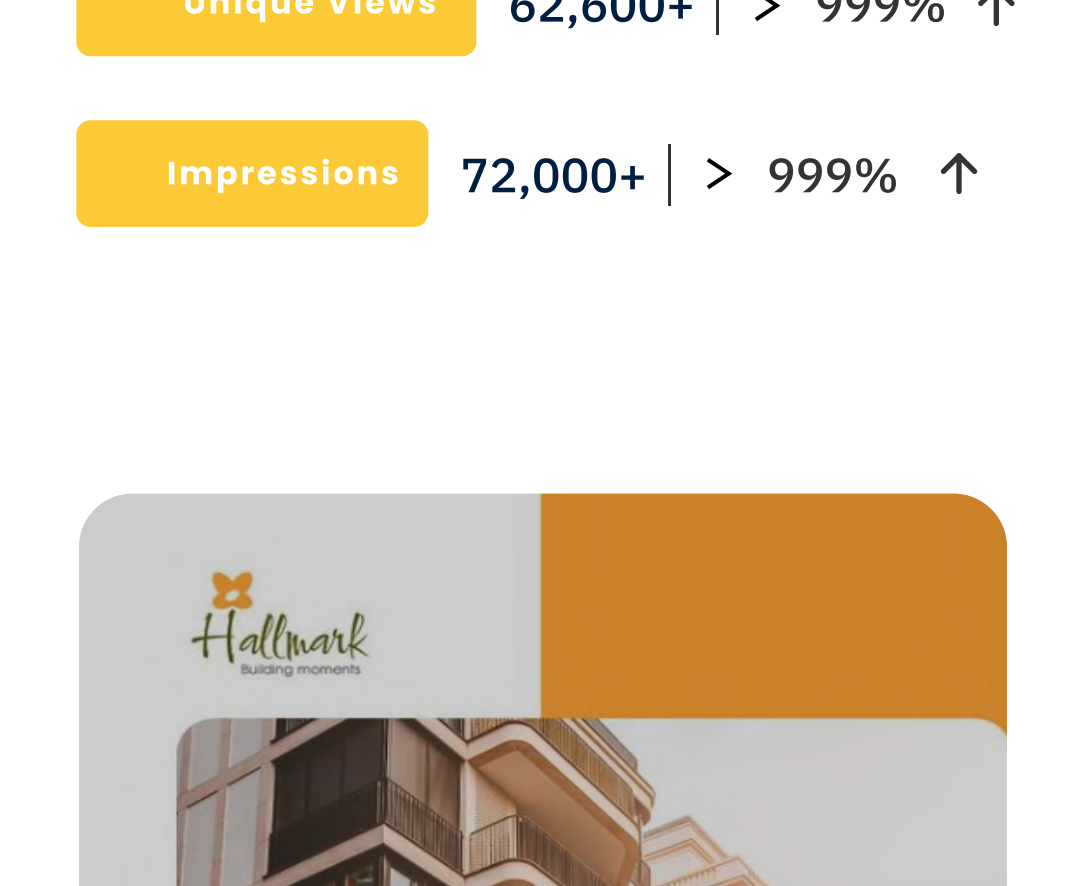


Linkedin Impact

Page Visits 1.4L+

Reach 6L+

Impressions 10L+



Google Ads Impact

No. Of Search Per Month 9,822+

Youtube impact

Views 81,000+ | 940% ↑

Unique Views 62,600+ | > 999% ↑

Impressions 72,000+ | > 999% ↑

500+ Creatives, 50+ Blogs, 100+ ad campaigns

2 Extraordinary Individuals (Design + Marketing)