



Social Media Marketing

Founded in 1953, Karachi Bakery is Hyderabad's favourite bakery and is loved across the world. It has emerged as a "True Icon of Hyderabad Baking".

Client Name

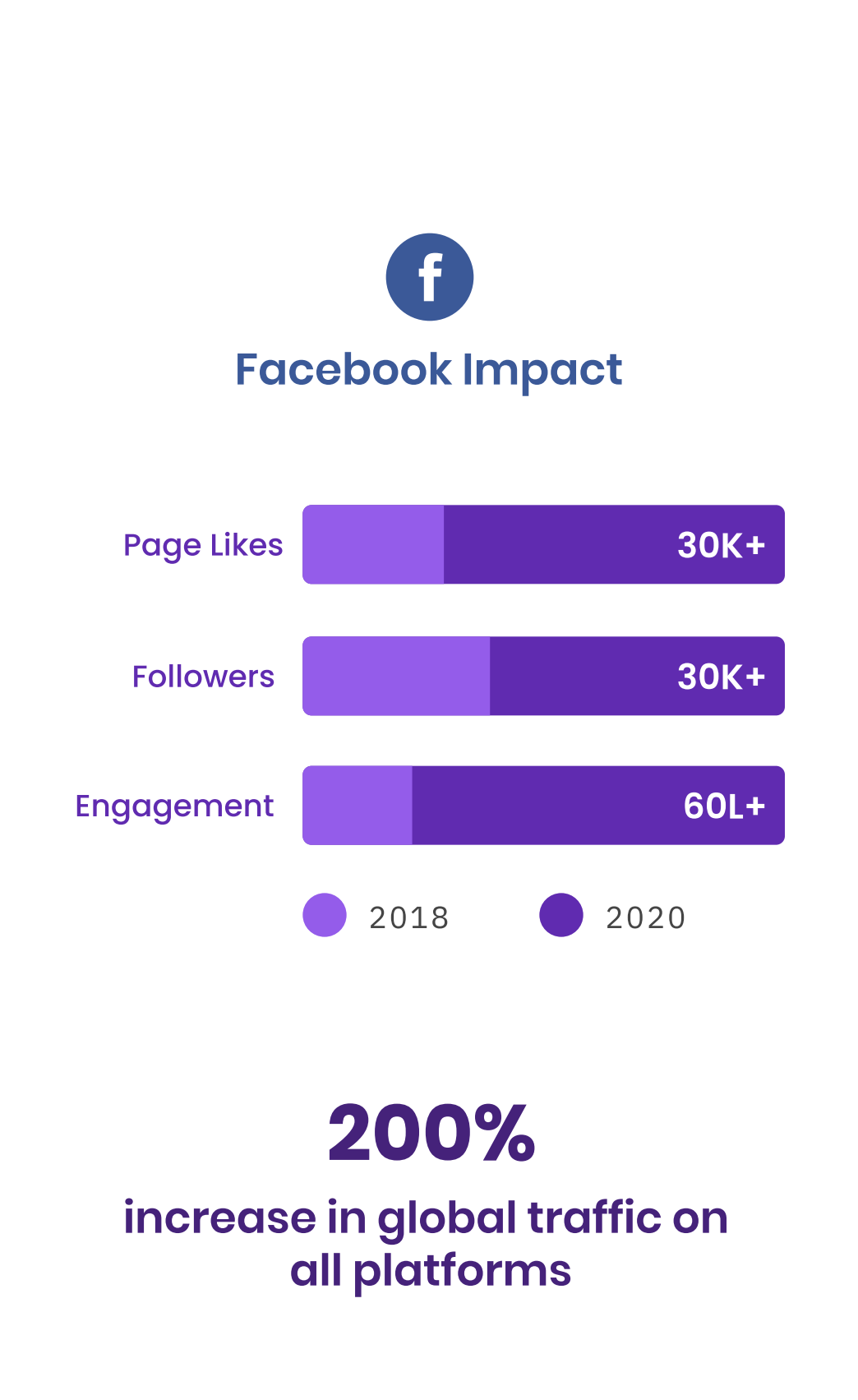
Karachi Bakery

Project Duration

3+ Years

Impact

80L+ Impressions



Campaigns
& Promotions

Reach

Brand
Awareness

Blogs

Social Media
Marketing

Creating an impact on all the platforms for maximum reach



Process

Working closely with Karachi Bakery India to create more visibility of the brand all across India, especially in 2 and 3 tier cities.

Since it's a bakery project, we decided to make the creatives friendly and vibrant using a wide spectrum of colors and patterns.



Facebook Impact

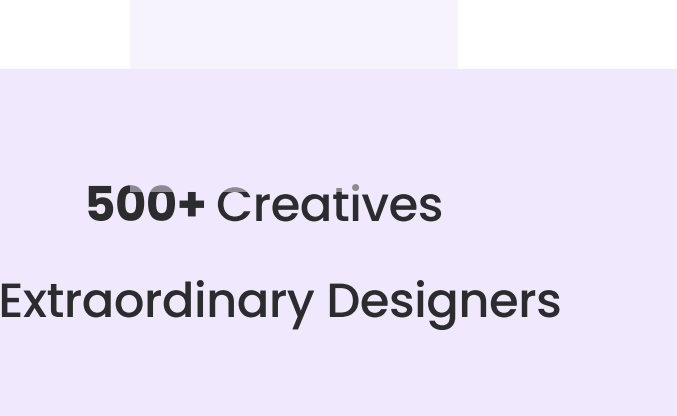
Page Likes 30K+

Followers 30K+

Engagement 60L+

2018 2020

200%
increase in global traffic on
all platforms



Instagram Impact

Page Likes 30K+

Followers 30K+

Engagement 60L+

2018 2020

200%
increase in global traffic on
all platforms

Curated Festival Posts

500+ Creatives

2 Extraordinary Designers