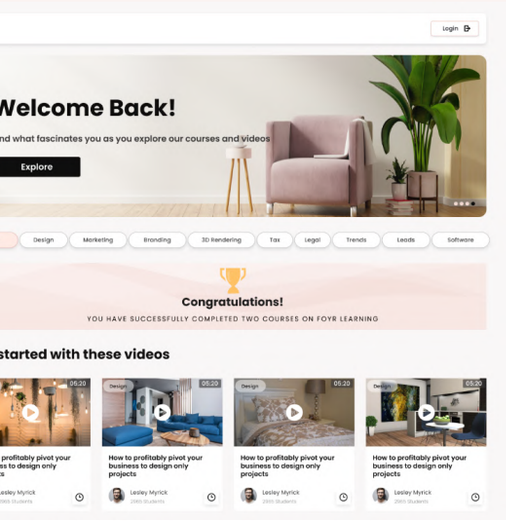
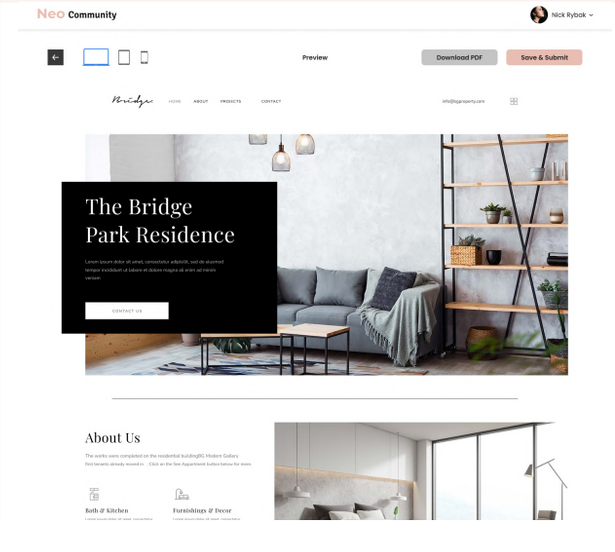
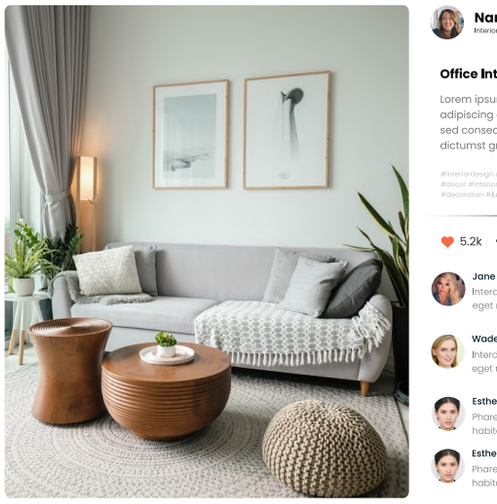
Neo Community

Product UI/UX

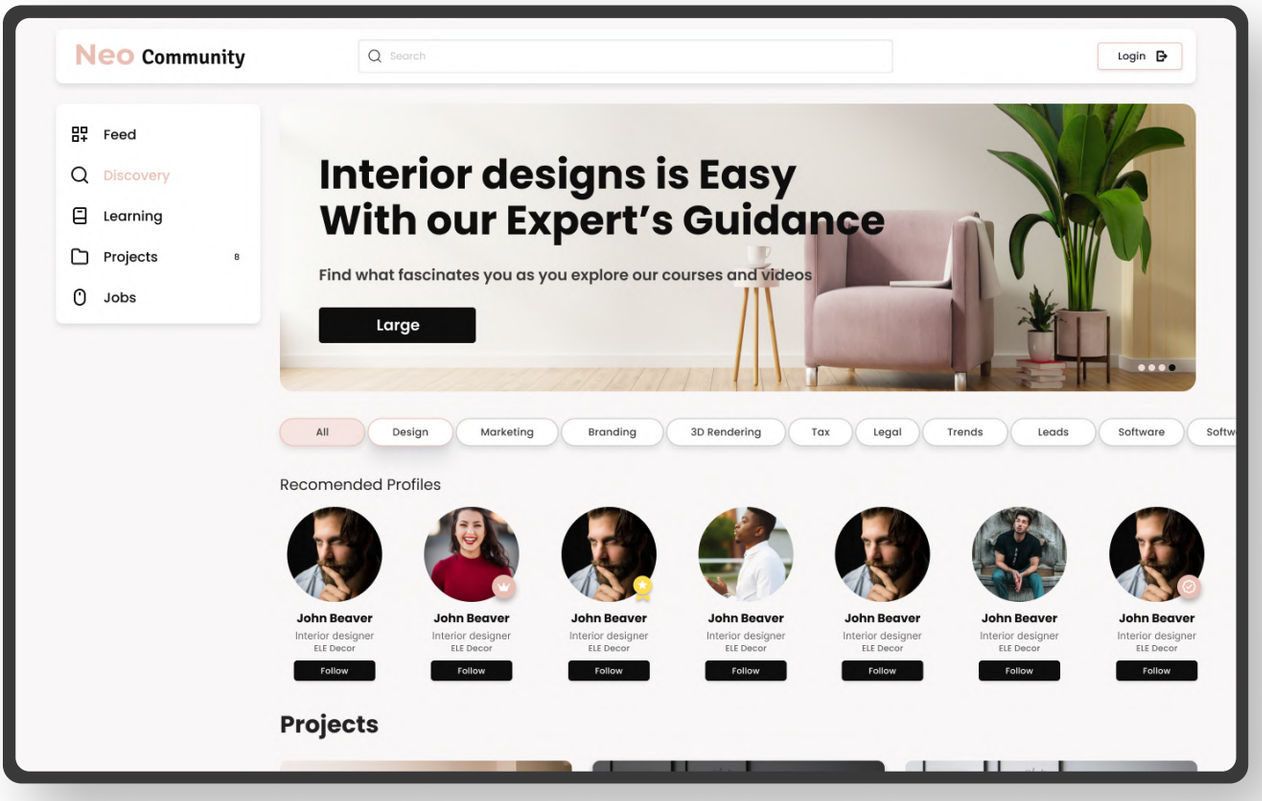






Neo community is an all-in-one interior design platform for design enthusiasts and professionals. Here, users can learn design and create portfolios. It offers various job and interaction opportunities, leading to the formation of an exceptional community of interior designers.

Client Name	Project Duration	Estimated Time
Foyr Neo	7 months and running	2156+ hours



The Challenge

There was a lack of space that would allow design enthusiasts to connect and exchange ideas. A platform was needed that would not just allow people to connect but also recommend profiles based on shared interests

The challenge was to build a platform that would cater to the needs of all designers, from students and interior designers to business owners.

The process required an in-depth understanding of the audiences across the globe and taking into consideration their different cultures, age groups and degrees of profession

There was a need for an interface that would tackle all the complexities of the market and provide an effortless user-experience

01

Research & Findings

Problem

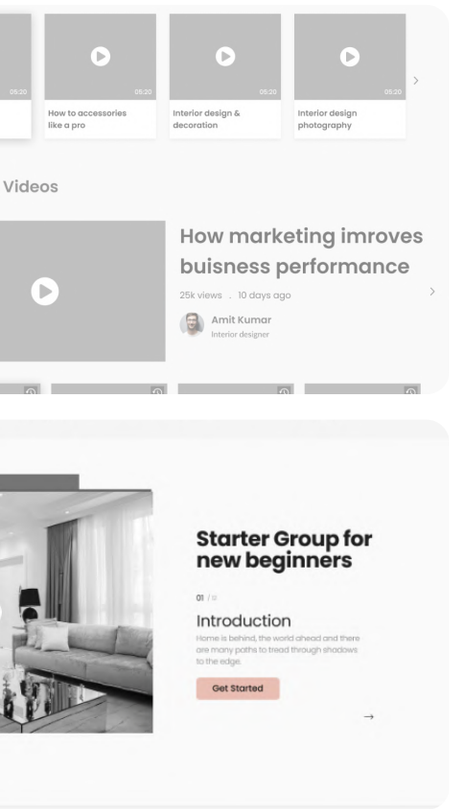
There are millions of design enthusiasts, educators, job seekers and recruiters who have no place to go to with all the passion that they hold in their hearts. There was a lack of a platform that would bring them all together and help them find solutions to their design-related problems.

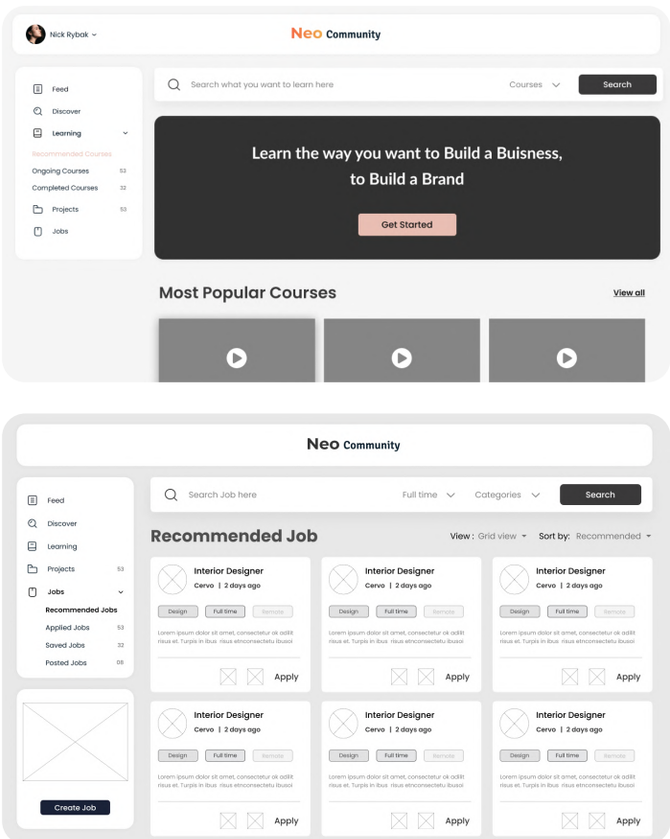
Goal

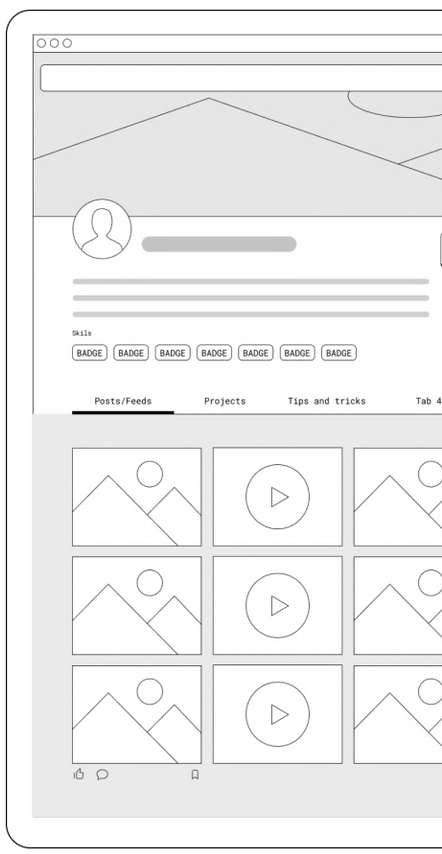
The goal was to build a one-stop platform for the community of interior designers and architects where they can learn, educate, interact, work and create designs.

02

Ideation







USP's

Intuitive easy-to-use tool to create design portfolios online with flexible templates

Create a job or get best paying jobs in interior design across the community

Interact with fellow design lovers all over the world

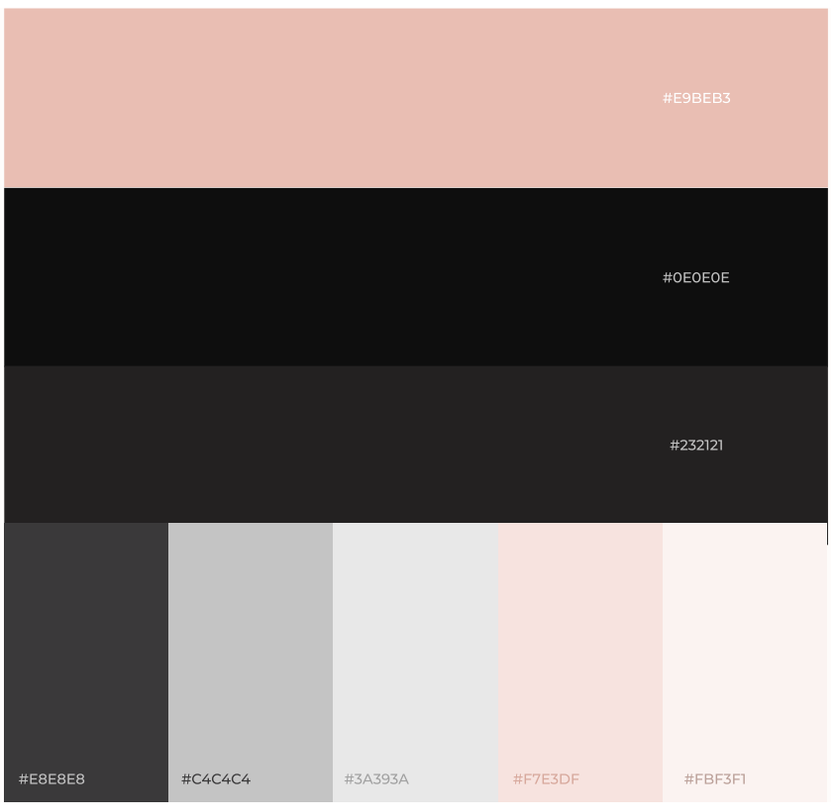
Showcase your work to the world. Get noticed, get appreciated

Learning new skills in design with the best minds in the industry

03

User Interface

An interface which resembles the personality of today's design community



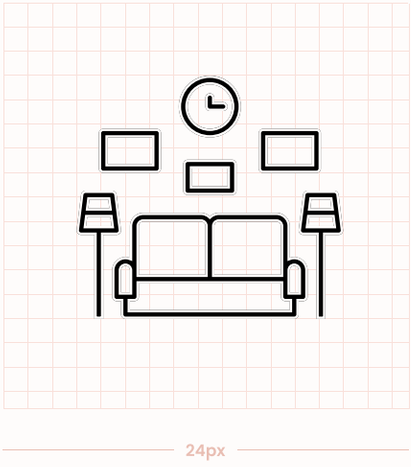
Poppins- Sans serif typeface

Light Regular **Semibold** **Bold**

1 2 3 4 5

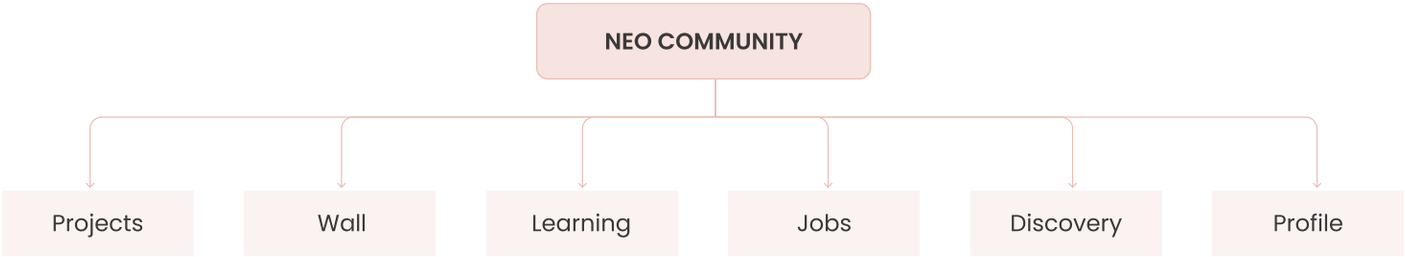
6 7 8 9 0

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

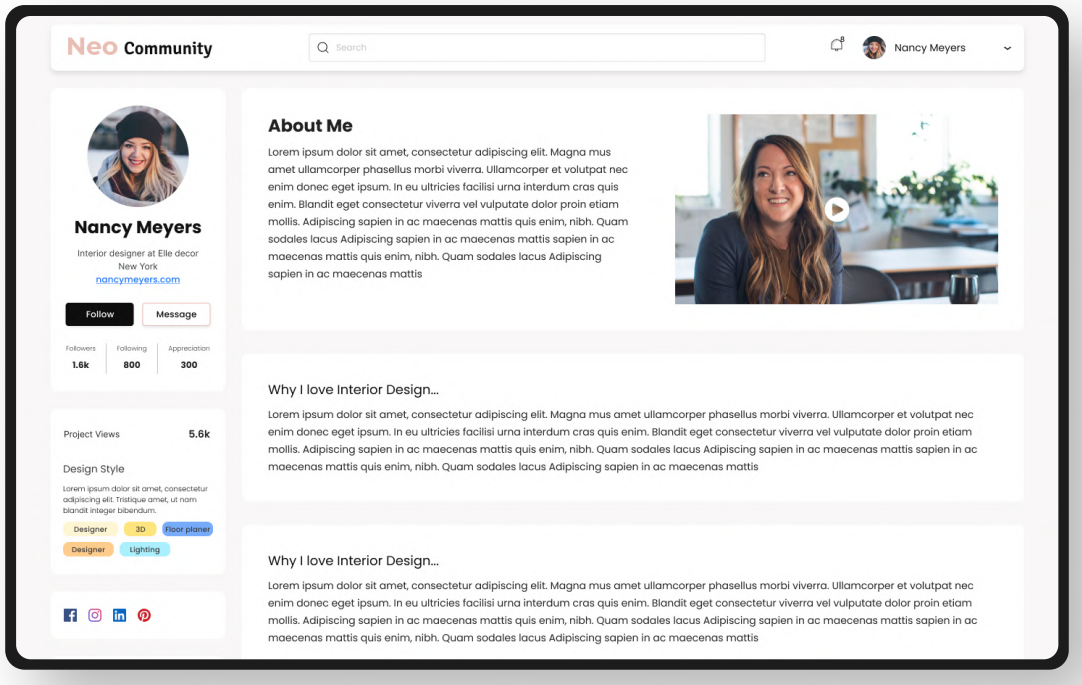


04

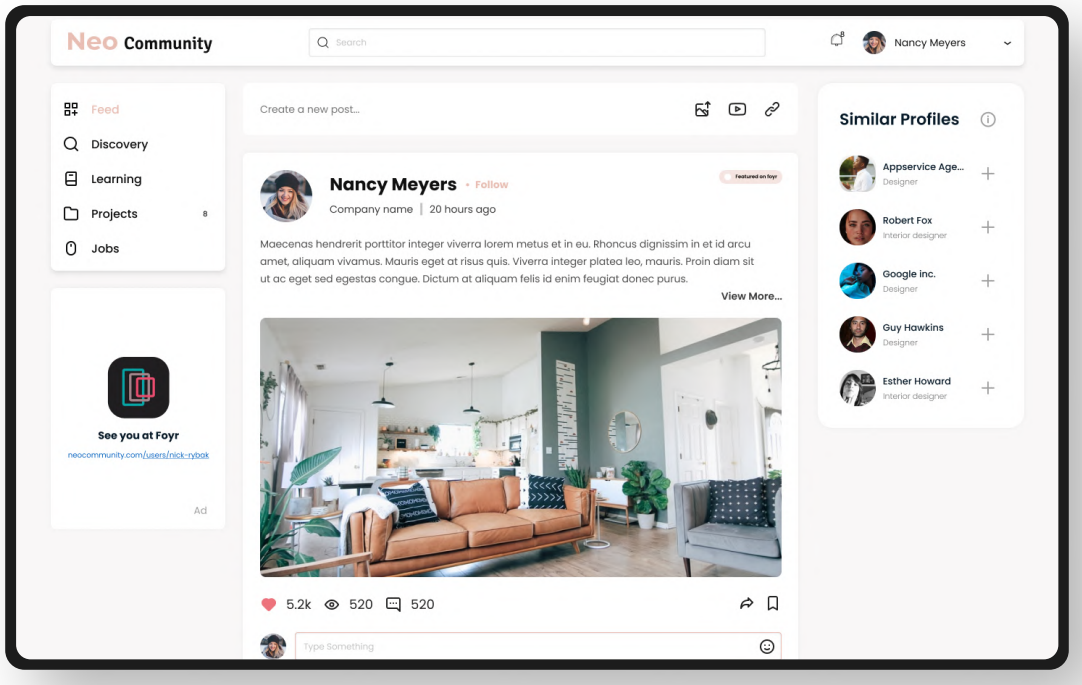
An -All-in-one Platform



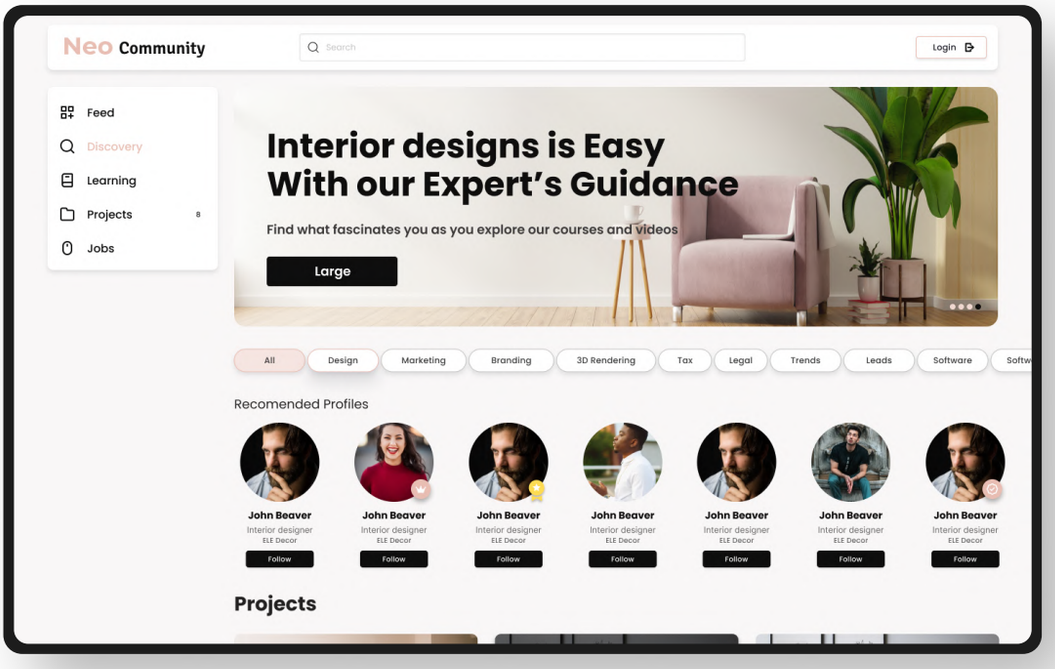
Profile



Wall

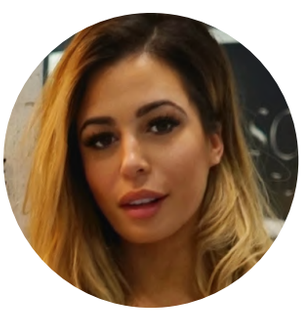


Discovery



05

Neo Users Speak



Jessica Archeval
Owner, Interior Designer,
JLA Interiors

"I would prefer Foyr Neo for my design & rendering."

Foyr Neo is essential to my design process. Their visualization solutions make it easy to bring my vision to life and help my clients feel confident in moving forward with their project.

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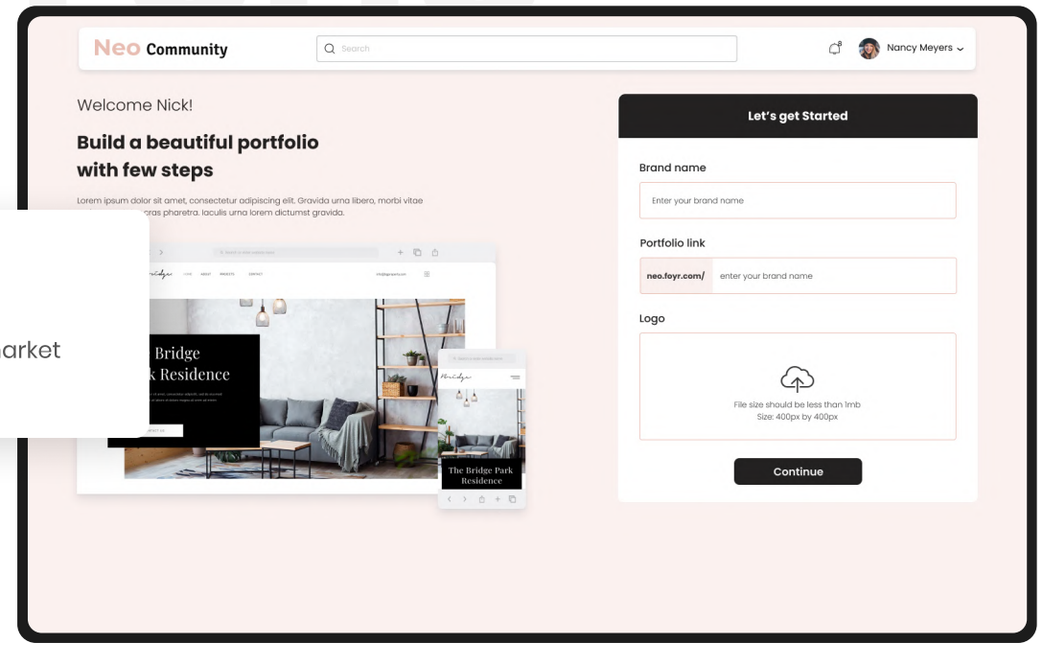
Vanessa Ford
Owner + Principal,
Vanessa Ford Interiors

Neo Community is built in 3 different modules

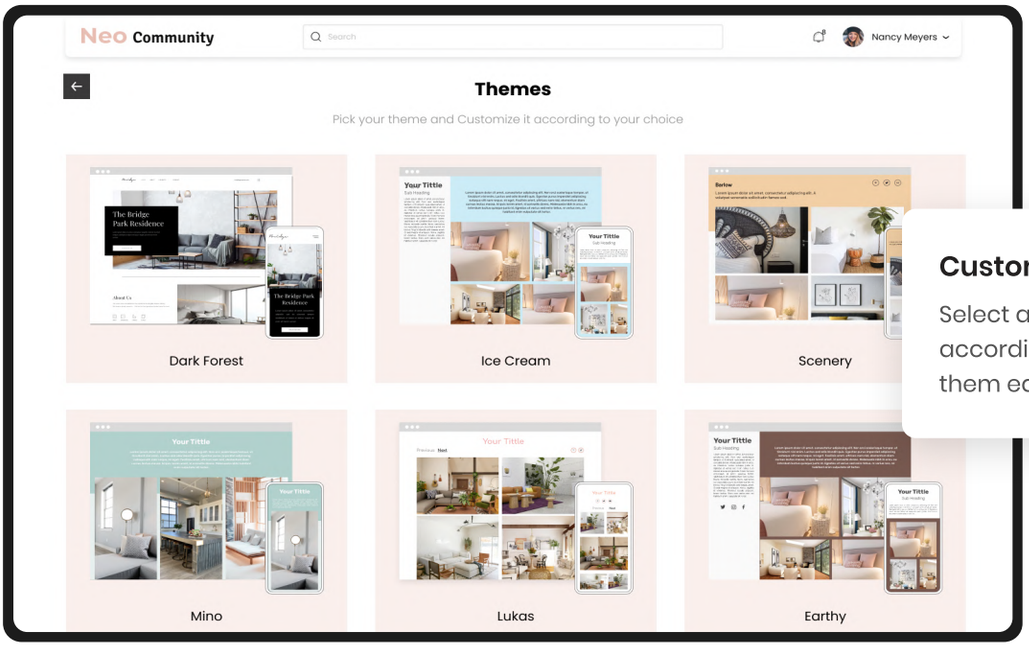
Portfolio | Learning | Jobs

PORTFOLIO



Create Professional Portfolio

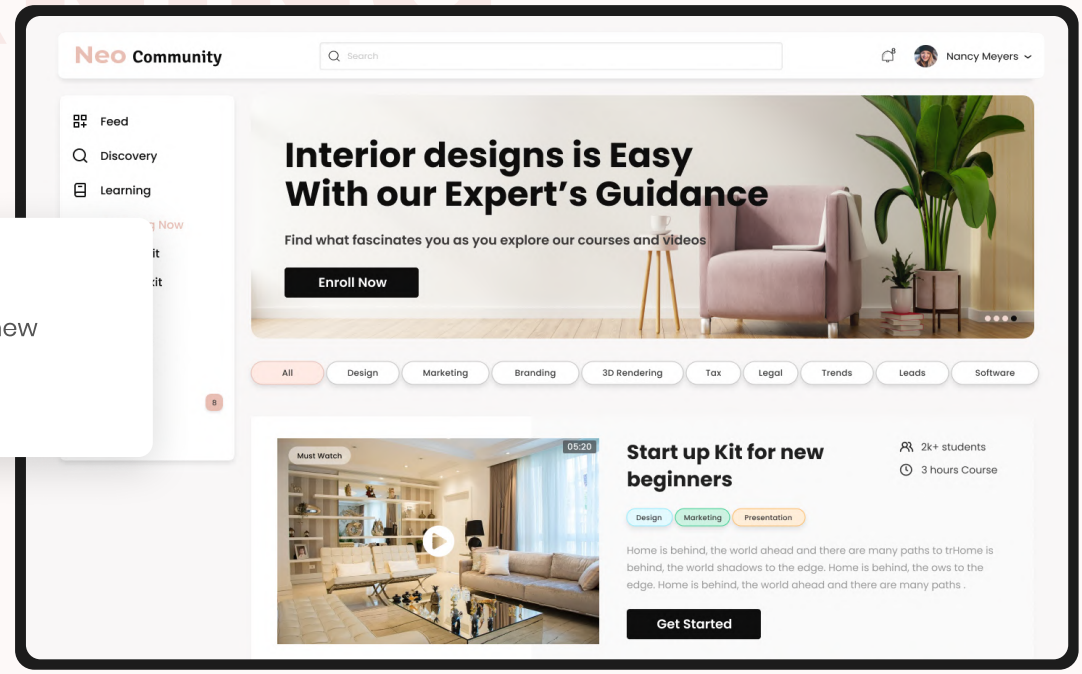
It is easier and more intuitive when compared to the other tools in the market



Customized Themes & Templates

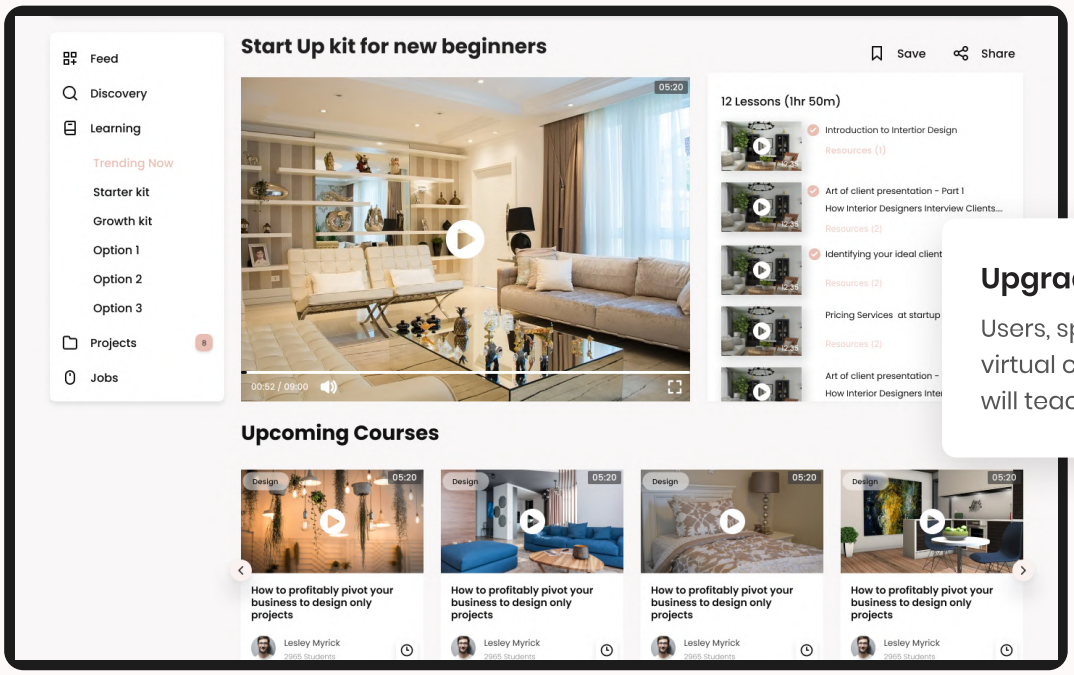
Select any theme and customize it according to user's style and needs. Edit them easily, make it unique & personalised

LEARNING



Interior Design Education

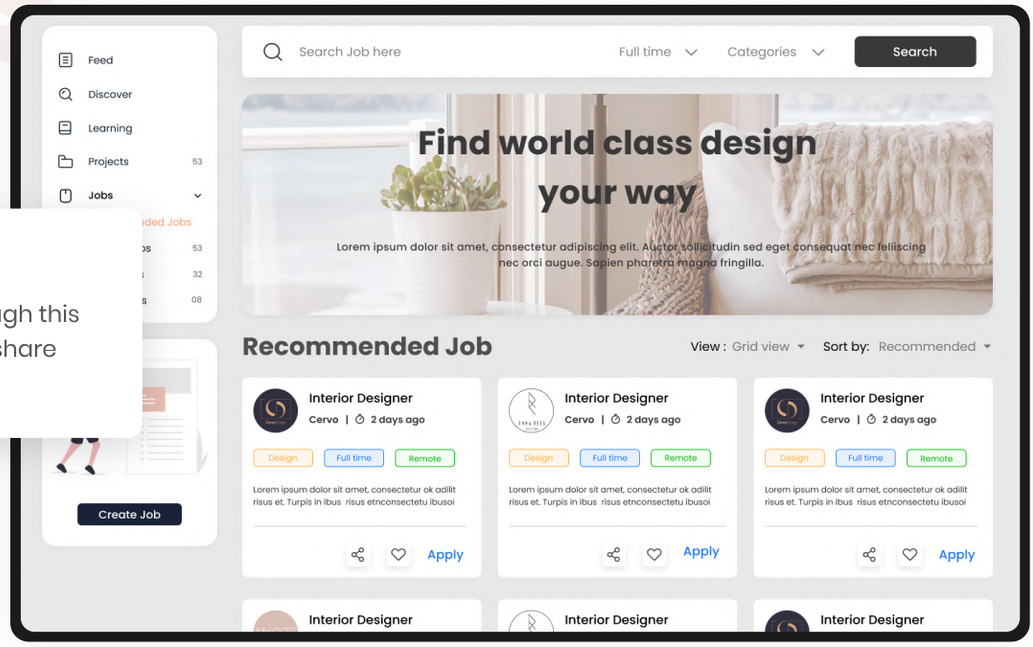
Users can learn, browse and opt for new courses. They can also get hands-on experience at any level



Upgrade Your Skills

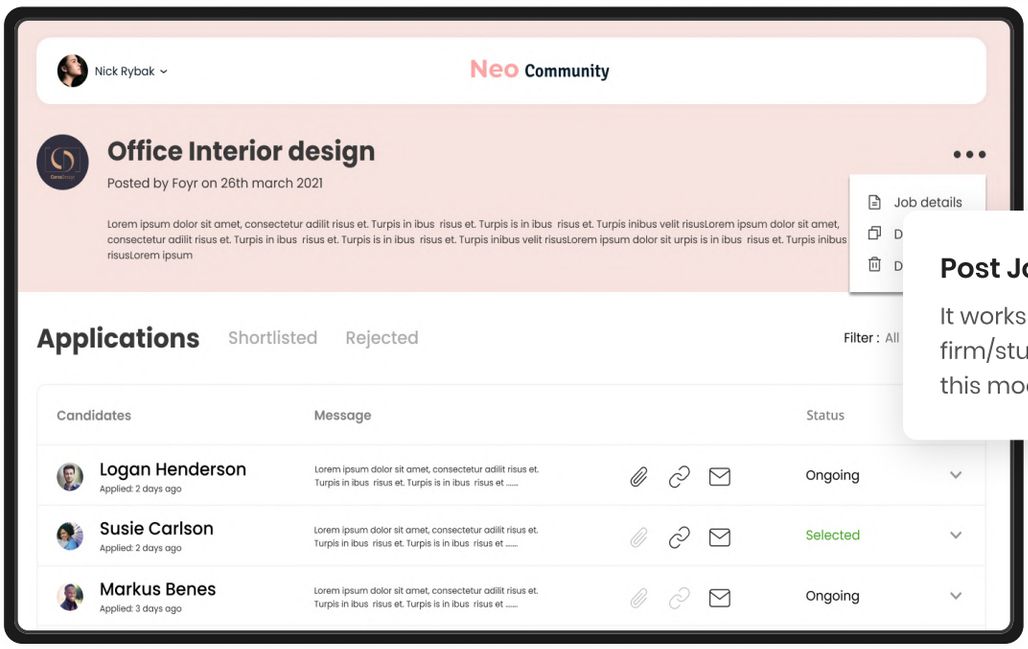
Users, specially beginners, can attend virtual classes of well-curated courses that will teach them how to design like a pro

JOBS



Community's Job Portal

Users can find job opportunities through this module. They can even shortlist and share the opportunities with others



Post Jobs & Hire

It works both ways. An interior design firm/studio can share vacancies through this module and hire the best fit

Join the community of 20,000+ designers

Neo is trusted by students, professional interior designers, home owners, space planners and people who just want to design better.

200+ Design Screens

3 Extraordinary Designers