Neo Community

Product UI/UX

Neo community is an all-in one interior design platform where interior designers and professionals from across can learn design and create portfolios. It offers tools for design and professional growth leading to the formation of an exceptional community of interior designers.

Client Name

Filyz Neo

Project Duration

7 months and running

Estimated Time

2561 hours

01

The Challenge

There was a lack of space that would allow design enthusiasts to connect and showcase their work in a professional that would not just allow people to connect but also recommend profiles based on expertise.

The challenge was to build a platform that would cater to the needs of all designers and design enthusiasts and interior designers to connect.

The process required our in-depth understanding of the audiences across the globe and taking into consideration their different culture, age groups and degrees of profession.

There was a need for an interface that would cater to the complexities of the market and provide an effortless user experience

02

Research & Findings

Problem

There are millions of design enthusiasts, educators, job seekers and recruiters who have no place to go to, to find the people that fit their hatch their hearts. There was a lack of a platform that would bring them together in a way that provides solutions to their design-related problems.

Goal

The goal was to build a one-stop platform for the community of interior designers and professionals where they can learn, educate, interact, work and create designs.

03

Ideation

USP's

Intuitive easy-to-use tool to create design portfolios online with flexible templates

Create a job or get great paying jobs in interior design across the world easily

Interact with fellow design lovers all over the world

Showcase your work to the world. Get noticed get recognized

Learning new skills in design with the best minds in the industry

03

User Interface

An interface which describes the personality of a design brand perfectly

Poppins- Sans serif typeface

Light Regular **Medium** **Bold**

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An All-in-one Platform

NEO COMMUNITY

Projects

wall

Learning

Jobs

Discovery

Profile

Profile

Wall

Discovery

Neo Community is built in 3 different modules

Portfolio | Learning | Jobs

Create Professional Portfolio

Create a professional portfolio and showcase the best work from your portfolio

Customized Templates

Select from the ready-made templates or create your own. Customize the portfolio templates, make it unique to your brand

Interior Design Education

Learn design skills from the most popular. Pick one idea get familiar on professional tools

Upgrade Your Skills

Upgrade your design skills with diverse courses and tutorials. Learn from the best design minds

Community & Job Portal

Jobs and Gigs opportunities through the portal. Find the best talent and show your expertise with others

Post Jobs & Hire

A seamless job posting process. Post design the ideal candidate. Hire talented designers from across the world

Community of 20,000+ designers

Neo is trusted by students, professional interior designers, home owners, space planners and people who just want to design better.

20K+ Designer Screens

Interacting Designers