



Experts carving your way to Digital success.

Social Media Marketing of a digital development company

Client Name
Optimum Futurist

Project Duration
6 months

Impact
10L+ Impressions

Optimum Futurist is a development agency who provides high-quality IT consultation and helps transform businesses and take it into the digital age.

Social Media Marketing

- Campaigns & Promotions
- Brand Awareness
- Blogs
- Reach

As a full-service marketing & design agency, we work closely with our clients to create visibility for their brands to target the right audience online. The target is to build a solid brand presence on all social media and digital platforms.

Our Approach

Understand Business

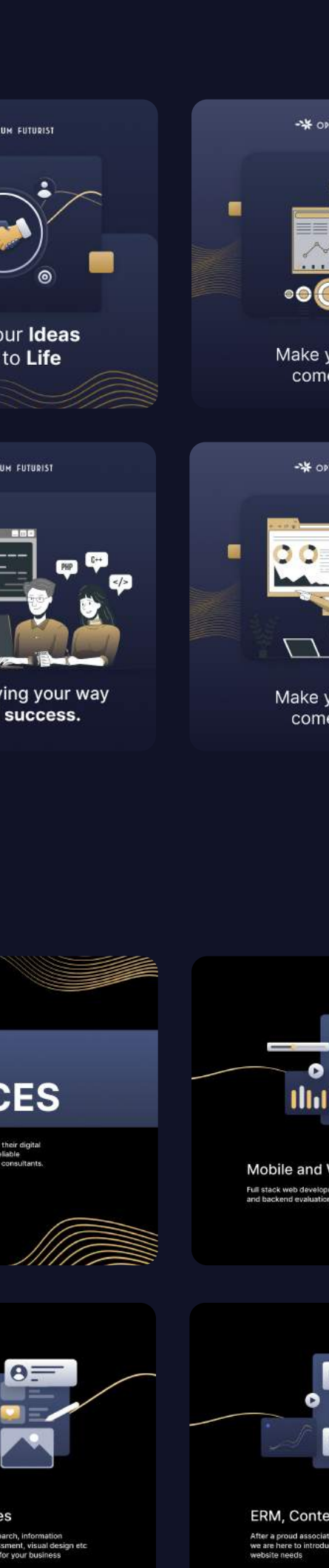
Determining Target Audience

Create Marketing Strategy

Increase Brand Reach

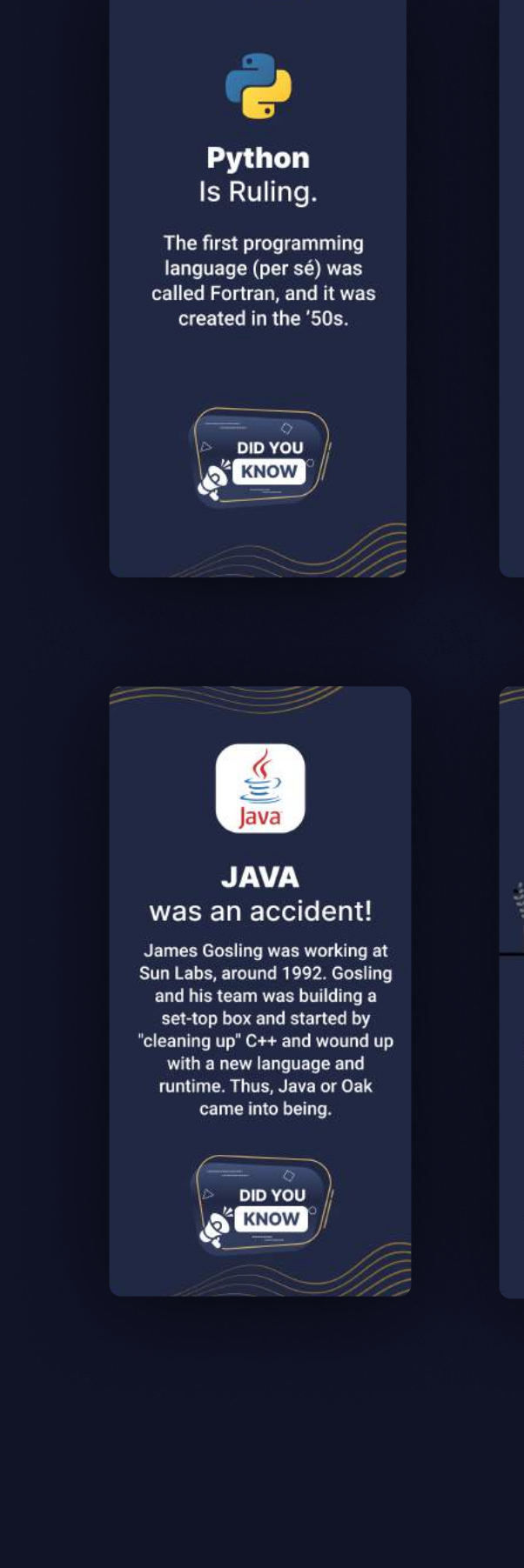
Create Awareness

Solid Social Media Plan

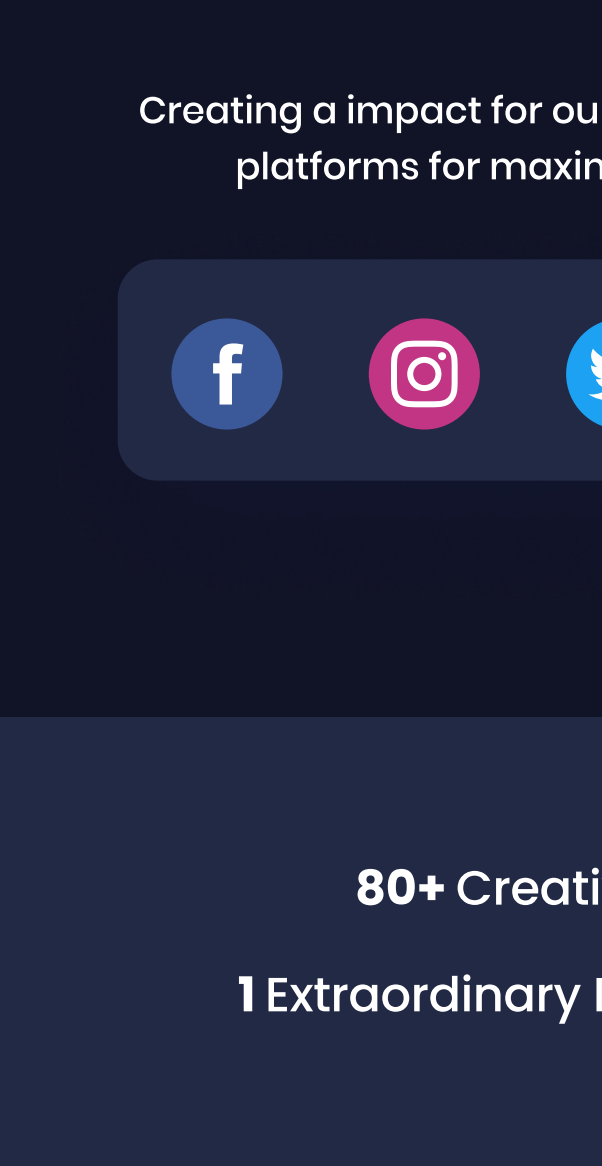


Social Media

Festive Posts



Posts For Special Dates



Informative Posts

Promotional Posts

Instagram Stories

996k
REACH

1696k
IMPRESSIONS

19k
FOLLOWS

Creating a impact for our client on all the platforms for maximum reach.

80+ Creatives

1 Extraordinary Designer