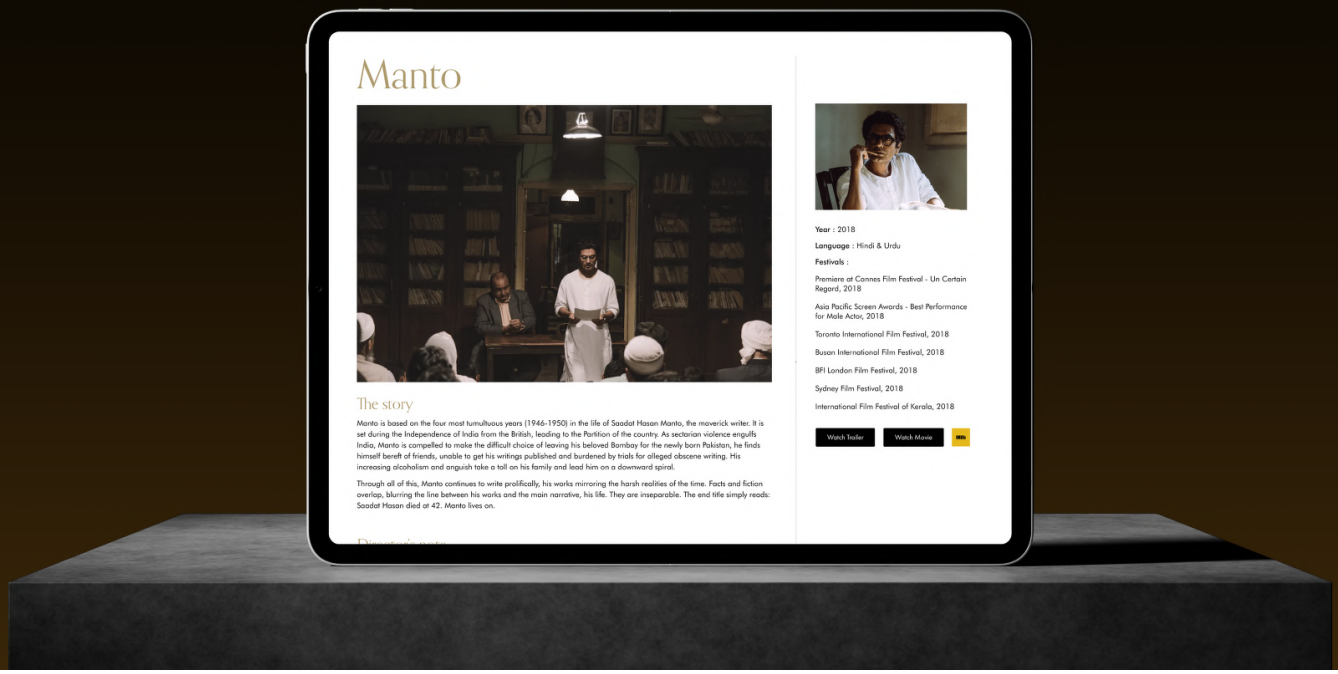


Project Overview

In partnership with Nandita Das, esteemed actress, director, and activist, our team embarked on a transformative journey to revitalize her online presence through a comprehensive website redesign. Our primary goals were to enhance user experience by implementing modern design principles and intuitive navigation, reflect Nandita Das's evolving brand identity and values, amplify her social impact by effectively communicating advocacy efforts, and optimize performance and accessibility.

Through collaborative iteration and feedback, we crafted a dynamic and immersive platform that not only showcases Nandita Das's artistic achievements but also serves as a catalyst for social change and dialogue. This project underscores our commitment to delivering innovative digital solutions that empower individuals and organizations to make a meaningful impact on a global scale.

Live site: nanditadas.com

Manto

Manto is based on the four most tumultuous years in the life of Saadat Hasan Manto, the Urdu writer of the 1940's.

more...

Firaaq

Firaaq traces the emotional journeys of 'ordinary' people in the aftermath

Zwigato

Zwigato is about a food delivery rider and his family and how they grapple

What's the need for the refresh of their current website?

Outdated Design

The old website had an outdated design that didn't reflect modern web design trends or best practices, potentially leading to a lack of visual appeal and user engagement.

Poor User Experience

If the old website was not optimized for mobile devices, had navigation issues, users may have experienced difficulty accessing content or completing desired actions.

Limited Functionality

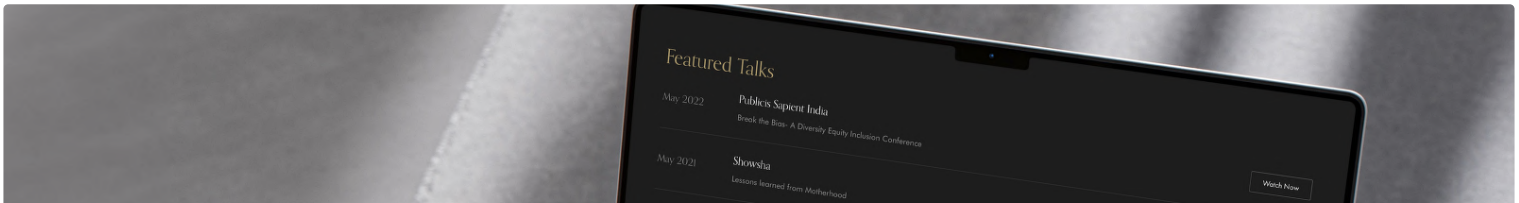
The old website lacked key features or functionalities that are now considered standard in contemporary websites, such as social media integration, multimedia content, or interactive elements.

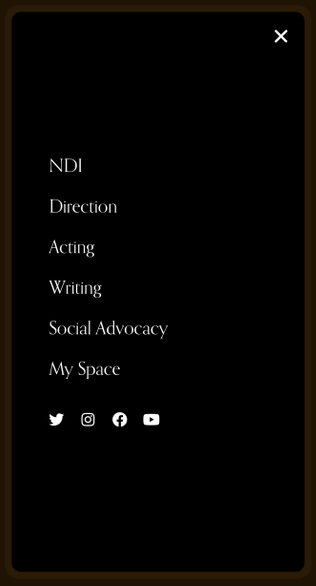
Technology Problems

The old website was limited in its functionality, lacking essential features such as responsive design, integrated property search tools, or interactive elements crucial for engaging with prospects effectively.

Content Management

The website had limitations in content management capabilities, difficulty updating or adding content, which hindered to keep her audience informed, necessitating a more user-friendly CMS.



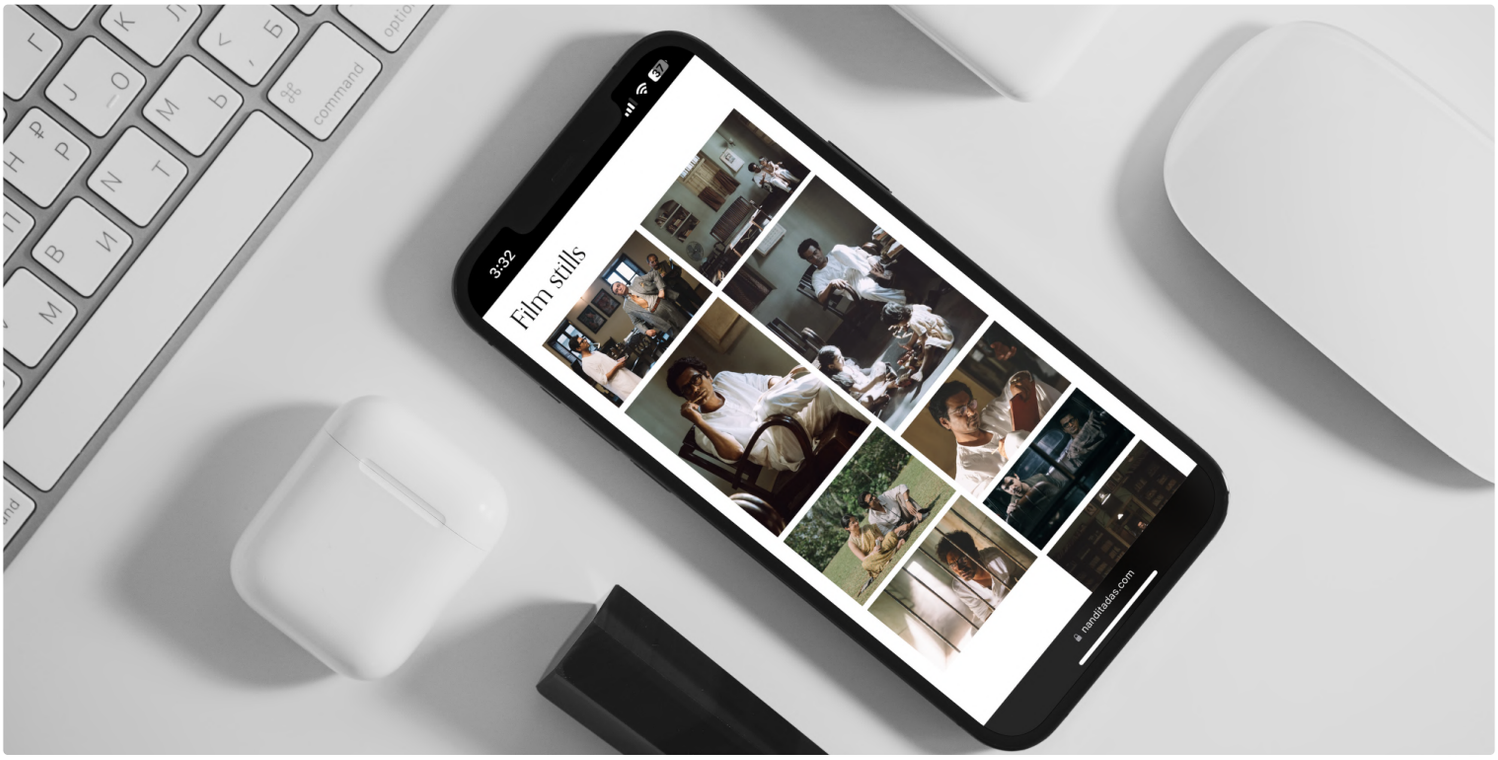


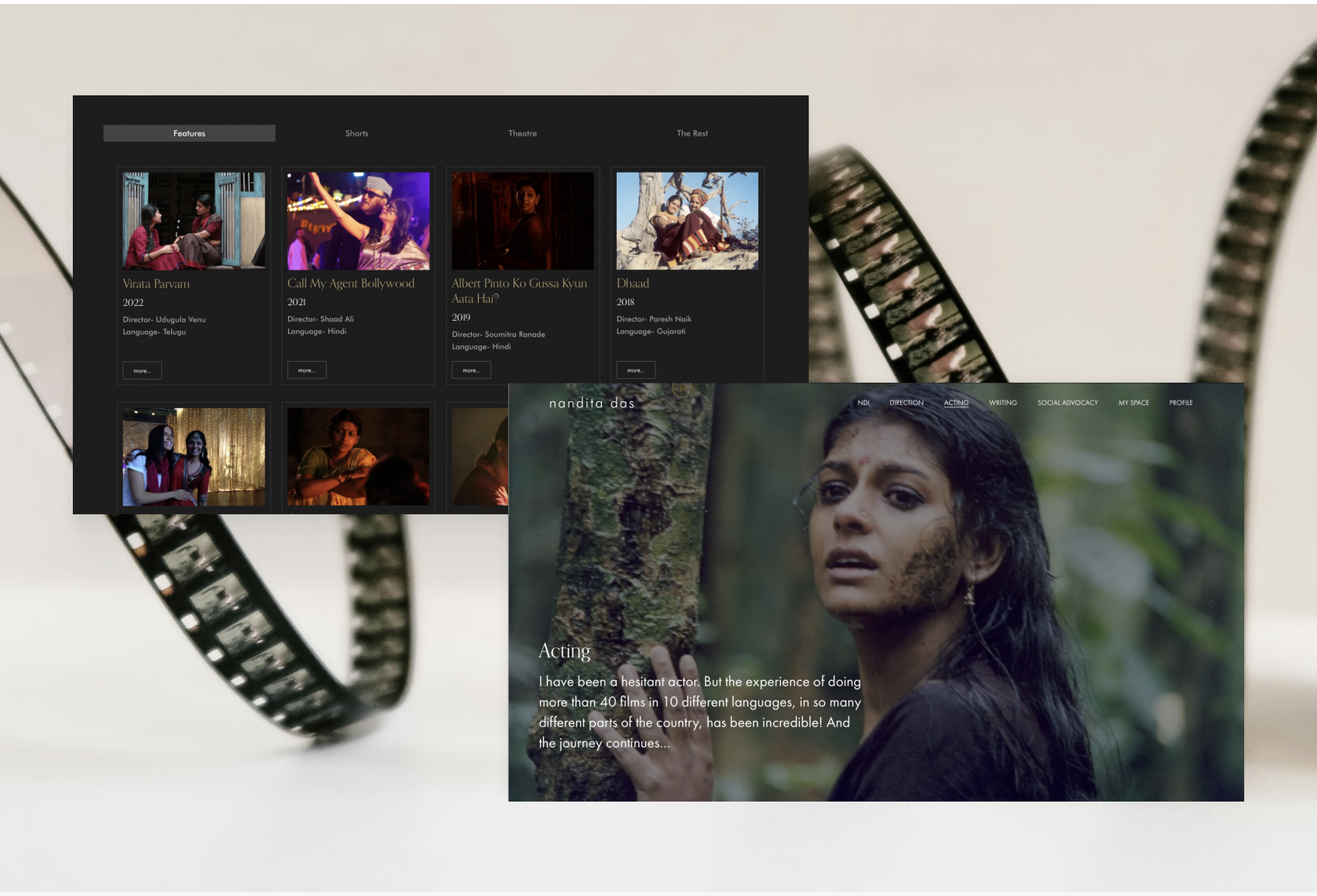
Dark
#1D1D1D

Sat Gold
#AD9A6D

White
#FAFAFA

Grey
#999999


3:32
Film stills
nanditadas.com


Features
Shorts
Theatre
The Rest
Virata Parvam
2022
Director- Udugula Venu
Language- Telugu
more...
Call My Agent Bollywood
2021
Director- Shaad Ali
Language- Hindi
more...
Albert Pinto Ko Gussa Kyun Aata Hai?
2019
Director- Soumitra Ranade
Language- Hindi
more...
Dhaad
2018
Director- Paresh Naik
Language- Gujarati
more...
nandita das
NDI
DIRECTION
ACTING
WRITING
SOCIAL ADVOCACY
MY SPACE
PROFILE
Acting
I have been a hesitant actor. But the experience of doing more than 40 films in 10 different languages, in so many different parts of the country, has been incredible! And the journey continues...

nandita das
NDI
DIRECTION
ACTING
WRITING
SOCIAL ADVOCACY
MY SPACE
PROFILE
Welcome to my world! As you will see, it's got many threads for you to pick from. This space will always remain a work in progress, as I will keep adding bits and pieces. Hope you stumble upon something you like.
Featured film
Zwigato
Zwigato Official Trailer | Kapil Sharma, Sha...
Zwigato
OFFICIAL TRAILER
IN CINEMAS
17TH MARCH

Acting
Acting was neither a dream, nor an ambition. But every character and every experience has enriched my life.
...more
2008
2018
2023

Firaaq

Firaaq traces the emotional journeys of 'ordinary' people in the aftermath of a carnage. Some are victims, some perpetrators and some who choose to watch silently.

more...

Manto

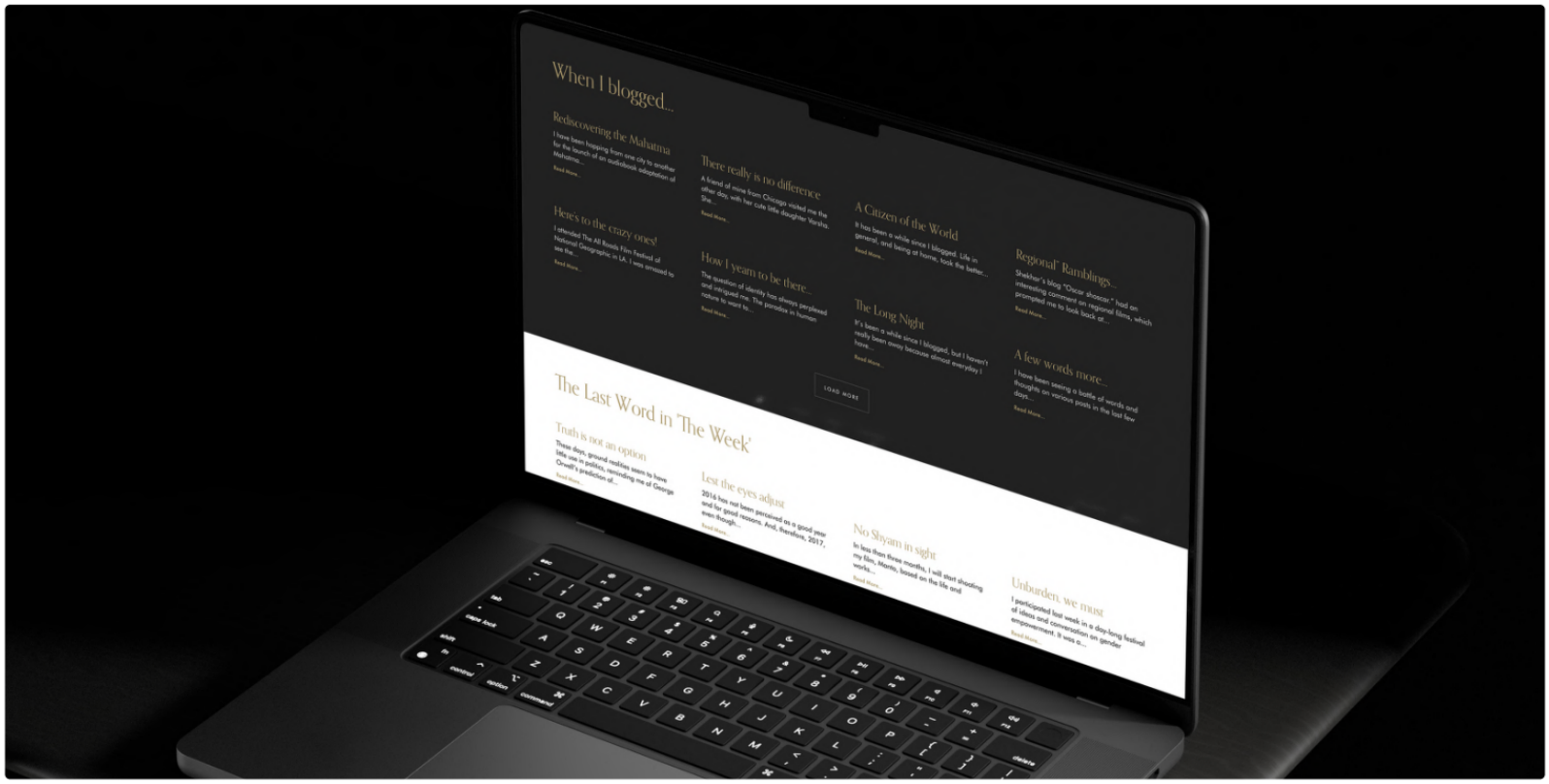
Manto is based on the four most tumultuous years in the life of Saadat Hasan Manto, the Urdu writer of the 1940's.

more...

Zwigato

Zwigato is about a food delivery rider and his family and how they grapple with the relentlessness of life. But not without their shared moments of joy.

more...



Festival

Family I love to bits, but they also drive me crazy

Features | Shorts | Theatre | The Rest

Virata Parvam

2022

Director : Udugula Venu

Character Name : Shakuntala

Other Cast : Kundan Alexzed, Chakrapani Ananda, Banerjee

Language : Telugu

Watch Trailer | Watch Movie | IMDb

Traces of Sandalwood | Oonga | Neerparavai | I am

2021

The Cuber

Short

A 10-year-old finds solace in his Rubik's cubes. He often hides his obsession from his mother lest she gets annoyed. But the child continues to play - under the table or the bedsheet, while brushing or eating…hidden from his mother's gaze. He finally solves the cube in under 10 seconds. This short film shows a child's passion and the journey of pursuing it.

View more...

RESPONSES

Those we know

"Nawazuddin Siddiqui's portrayal of Manto is excellent. So is the recreation of Mumbai of the 1940s, known then as Bombay. Well written, credible performances, excellent direction - in short, a very good film."

- Shyam Benegal, Filmmaker

"Rush to see and savour Manto the film. Nandita Das has made a cinematic satisfying, near-brilliant work of a genius & his time. Superbly acted by each one, a terrific integration of Manto's life & work."

- Mira Nair, Filmmaker

What an extraordinary achievement directorially and unbelievable performances. Loved the way each shot

Here are a few that I admire and adore